



BERLINALE CO-PRODUCTION MARKET



3 days of exclusive and concentrated networking ▪ Sunday to Tuesday, February 14 – 16, 2016
▪ 500 experienced international producers, financiers, sales agents, distributors, TV and fund representatives ▪ 35 selected feature projects in advanced stages ▪ 5 selected, high-profile companies without projects ▪ 6 selected drama series projects ▪ 10 books for adaptations
▪ 1200 pre-scheduled one-on-one meetings ▪ conference programme for producers ▪ numerous networking opportunities

As the Berlinale's service platform for industry professionals working in international co-productions, the *Berlinale Co-Production Market* offers producers a chance to introduce their selected new feature projects. With its efficient meeting coordination and a focused framework programme, it also allows participants with a very tight festival schedule to discover the most promising pre-selected projects, to learn about new financing opportunities and to exchange ideas on current topics.

Potential co-producers and financiers can request one-on-one meetings with a selection of outstanding, partly financed international feature projects. The additional Company Matching programme offers room for structural exchange which is not centred on single projects: participants can request meetings with hand-picked international companies to exchange about strategies and business ideas, and to find common ground for potential collaborations and alliances.

At the Fund Meetings, producers can request 20-minute one-on-one meetings with representatives from various international public funds.

At the *Berlinale Co-Production Market* 2015, a total of 36 selected projects from 28 countries (from 576 applications) as well as 5 companies in the Company Matching programme were presented. Industry pro-

fessionals from more than 350 companies around the world attended the 1200 pre-arranged one-on-one meetings.

Since the *Berlinale Co-Production Market's* debut in 2004, over 200 films have been made, which means more than 40% of all presented projects are being realised, premiered at major festivals worldwide and released in cinemas.

In addition to the pre-scheduled one-on-one meetings at the *Berlinale Co-Production Market*, participants can establish further contacts and network with each other during the framework programme, which offers diverse formats such as Case Studies, Theme Talks, Countries in Focus presentations and Speed Matchings.

The third day of the *Berlinale Co-Production Market* offers two specialised pitching and networking events: At CoPro Series, participants and further buyers can discover ca. six hand-picked international drama series projects that are looking for partners. And Books at Berlinale was established as the world's first rights market for literary adaptations linked to an A-list film festival. Here, international publishers and literary agents present ten pre-selected new, forthcoming, bestselling and award-winning books with great potential for film adaptations.



Project Requirements

- feature-length fiction film with international market potential (for theatrical release)
- project suitable for international co-production and open for co-producers
- full script available
- a minimum of 30 % of the financing, or at least the local production support, must be secured
- budget range: ca. 1 – 20 million euro
- the company submitting the project must have completed at least one international co-production

Project Submission (by e-mail)

- completed submission form (for download at www.efm-berlinale.de as of September 2015)
- approx. 5 – 8 page treatment/exposé in English
- 5-page script excerpt
- financing plan (in euro)
- director's previous work sample (as a link)

Deadline for project submissions:
October 21, 2015

For further information
and enquiries contact us at:
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Festival Director: Dieter Kosslick

The *Berlinale Co-Production Market* is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), in cooperation with MDM – Mitteldeutsche Medienförderung GmbH and Creative Europe MEDIA, a programme of the European Union.

The *Berlinale Co-Production Market* is part of the *European Film Market*.



Mitteldeutsche
Medienförderung



Federal Government Commissioner
for Culture and the Media



What's here for you:

Feature Projects – Talent Projects –
CoPro Series Pitching – Books at Berlinale –
Company Matching – Fund Meetings –
Focused Networking

How to participate:

How to apply with a project?

Starting September 2015, producers from throughout the world who are experienced in international co-productions are invited to submit a project for the official project selection.

Important selection criteria include: the quality and the structure of the projects, their suitability for international co-productions and their potential appeal to the professionals attending the event.

The submission deadline will be October 21, 2015. The selected projects will be announced in January 2016. Please see the project requirements and further details on the previous page.

How to apply for the special section Talent Project Market?

Applicants for *Berlinale Talents* can submit their projects to the "Talent Project Market", a special programme at the *Berlinale Co-Production Market* introducing up-and-coming producers to the international market. The project requirements are different from the Official Selection.

The application is made on top of the *Berlinale Talents* application (deadline: September 1).

For details, please see www.berlinale-talents.de.

How to apply to participate without a project?

Experienced producers and financiers who are looking for projects to co-produce and do not wish to present their own projects can contact coproductionmarket@berlinale.de for details on the application in autumn. Only registered participants of the *Berlinale Co-Production Market* can request one-on-one meetings with the selected projects, companies and funds and participate in the full programme and networking events.