

Programme 2015
 (Updated January 30, 2015)
 Web Version.
 Full version for registered participants
 available in the login area.



Berlinale Co-Production Market, February 8-10, 2015
 Berlin House of Representatives, opposite Martin Gropius Bau (EFM)
 Niederkirchner Str. 5, 10117 Berlin

For registered participants of the Berlinale Co-Production Market only

Sunday, February 8, 2015

From 8.30	Participants' Registration Get your Badge, your personal Meeting Schedule, Catalogue, Participants Book and Programme	Registration Desks
9.30 - 10.00	Opening Welcome Address by Dieter Kosslick (Festival Director), Manfred Schmidt (MDM), Lucia Recalde (Creative Europe MEDIA), Ralf Wieland (Berlin House of Representatives)	Festsaal
10.00 - 11.15	Case Study: International Co-Production NOBODY WANTS THE NIGHT by Isabel Coixet in cooperation with Cineuropa with Antonia Nava (Neo Art Producciones, Spain), Ariel Ilieff (One More Movie, Bulgaria), Javier Méndez (MediaPro, Spain) Moderator: Ido Abram This year's Berlinale opening film is a co-production between Spain, Bulgaria and France. The producers will explain how the partners came together, why they shot in Bulgaria and what it was like to work with the director.	Festsaal
10.30 - 13.00	One-on-one Meetings Pre-scheduled one-on-one meetings with the selected projects	Meeting Rooms
14.00 - 16.00	One-on-one Meetings Pre-scheduled one-on-one meetings with the selected projects <u>and</u> Company Matching	Meeting Rooms
14.30 - 15.30	Theme Talks Two small open sessions (running concurrently) where participants are invited to actively share experiences on the selected topics with invited experts. Acquisitions With Tony Safford (Fox Searchlight Pictures, USA), Tanja Meissner (Memento Films, France)	Festsaal/ Green Chamber

	<p>Facilitator: Peter Wetherell</p> <p>Do you know the market? Which film will sell - and where, and why? These are always the main questions. We will discuss different perspectives: sales and distribution, USA and Europe, studio productions and independents, foreign language, home and globalised markets, now and in the future. What are Safford and Meissner's criteria for choosing a film?</p> <p>Personality Rights With Ulrich Fuchs (SKW Schwarz Rechtsanwälte, Germany), Wolfgang Müller (Barry Films, Germany) Facilitator: Oliver Rittweger</p> <p>With the help of an internationally experienced lawyer and producer we will explore the dos and don'ts when making a (documentary or fiction) film about a living or historical person.</p>	
15.45 - 16.45	<p>Countries in Focus - Wallonia (Belgium), Mexico, Germany, Norway, Colombia & Canada - Moderator: Amra Bakšić Čamo</p> <p>Public funders and representatives from 6 countries give short overviews and answer your concrete questions on co-producing with and accessing financing in their country - one after the other, each in a 10-minute interview.</p>	Casino
16.30 - 18.30	<p>One-on-one Meetings Pre-scheduled one-on-one meetings with the selected projects <u>and</u> Company Matching</p>	Meeting Rooms
17.00 - 17.45	<p>Speed Matchings Get to know other producers in informal 5-minute meetings</p>	Südflügel

<u>Monday, February 9, 2015</u>		
10.00 - 13.00	<p>One-on-one Meetings Pre-scheduled one-on-one meetings with the selected projects</p>	Meeting Rooms
10.45 - 11.45	<p>Case Study: Drama Series JORDSKOTT created by Henrik Björn - part of Drama Series Days - in cooperation with Forum des images - Series Mania with Filip Hammarström & Henrik Björn (Palladium Fiction, Sweden), Börje Hansson (Bright Pictures, Sweden), Ruth Clarke (ITVS Global Entertainment, UK), Christian Wikander (SVT, Sweden)</p>	Festsaal

	<p>Moderator: Laurence Herszberg</p> <p>As part of the Berlinale's Drama Series Days, we will talk about the origins of the mystery thriller series <i>Jordskott</i>: how everyone got involved, the marketing strategies and what is different when producing a series as opposed to an independent arthouse movie.</p>	
12.00 - 12.45	<p>VFF Talent Highlight Pitch Award Pitch & Award Ceremony - Talent Projects in cooperation with VFF Moderator: Sibylle Kurz</p>	Festsaal
12.45 - 13.00	<p>ARTE International Prize Award Ceremony in cooperation with ARTE</p>	Festsaal
14.00 - 16.00	<p>One-on-one Meetings Pre-scheduled one-on-one meetings with the selected projects <u>and</u> Company Matching</p>	Meeting Rooms
14.30 - 15.30	<p>Theme Talks Two small open sessions (running concurrently) where participants are invited to actively share experiences on the selected topics with invited experts.</p> <p>Limits of Freedom - Censorship as a challenge for producers With Steven Markovitz (Big World Cinema, South Africa), Olena Yershova (Tatofilm, Ukraine) Facilitator: Katriel Schory We want to discuss how producers handle issues of censorship and repressions of all kinds, how they make decisions under these circumstances and what it means for a production.</p> <p>How long do you hold on to a dream project? With Helena Danielsson (Hepp Film, Sweden), Maya Vitkova (Viktoria Films, Bulgaria) Facilitator: Amra Bakšić Čamo Should I stay or should I go? After years of trying to get the financing together, to assemble the production, with setbacks in cast and crew - when is the time to let a project go and when should you keep going? And how do you deal with the experience of finally achieving or abandoning your dream?</p>	Festsaal/ Green Chamber
15.45 - 16.45	<p>Countries in Focus - Lithuania, the Netherlands, Brazil, Flanders (Belgium) & Poland - Moderator: Amra Bakšić Čamo</p> <p>Public funders and representatives from 5 selected countries will give short overviews and answer your concrete questions on co-producing with and accessing</p>	Casino

	financing in their country - one after the other, each in a 10-minute interview.	
16.30 - 18.30	One-on-one Meetings Pre-scheduled one-on-one meetings with the selected projects <u>and</u> Company Matching	Meeting Rooms
17.00 - 18.00	Speed Matchings Get to know other producers in informal 5-minute meetings	Südflügel

<u>Tuesday, February 10, 2015</u>		
10.00 - 13.00	CoPro Series (<i>by invitation only</i>) - part of Drama Series Days - Pitching of six hand-picked international drama series projects, followed by a networking get-together Moderators: Peter Nadermann (Nadcon Film, Germany), Jan de Clercq (Lumière Publishing, Belgium) and Laurence Herszberg (Forum des images - Series Mania, France)	Festsaal
11.00 - 15.15	Fund Meetings Pre-scheduled 20-minute one-on-one meetings with 18 selected public film funds from several countries/regions.	Producers' Lounge
15.00 - 17.30	Books at Berlinale in cooperation with Frankfurt Book Fair Moderator: Syd Atlas Pitching of 11 selected novels with great potential for screen adaptation, followed by a networking get-together with each title's film rights holder and other publishers and literary agents.	Festsaal

The Berlinale Co-Production Market 2015 takes place in cooperation with:

MDM - Mitteldeutsche Medienförderung
Creative Europe MEDIA
Abgeordnetenhaus von Berlin/Berlin House of Representatives
VFF - Verwertungsgesellschaft der Film- und Fernsehproduzenten
Frankfurter Buchmesse/Frankfurt Book Fair
IMCINE - Mexican Film Institute
Netherlands Film Fund
Eurimages
Cinema do Brasil
Norwegian Film Institute
Wallonia - Brussels Film Center
Lithuanian Film Centre
Telefilm Canada and its Provincial and Industry Partners
Proimágenes Colombia
Screen Australia
Polish Film Institute
Danish Film Institute
Screen Flanders
German Film Commissions
ARTE
Berlinale Talents
CineMart - International Film Festival Rotterdam
CineLink - Sarajevo Film Festival
Series Mania Festival/Forum des Images
Festival Scope
Cineuropa

The Berlinale Co-Production Market 2015 is part of the EFM