



BERLINALE CO-PRODUCTION MARKET



Sunday to Tuesday, February 12 – 14, 2017 ▪ 3 days of exclusive and concentrated networking
▪ 550 experienced international producers, financiers, sales agents, distributors, TV and fund representatives ▪ 35 selected feature projects in advanced stages ▪ 5 selected, high-profile companies without projects ▪ 6 selected drama series projects ▪ 10 books for adaptations
▪ 18 funds to meet ▪ 1300 pre-scheduled one-on-one meetings ▪ conference programme for producers ▪ numerous networking opportunities

As the Berlinale's service platform for industry professionals working in international co-productions, the *Berlinale Co-Production Market* offers producers a chance to introduce their selected new feature and drama series projects. With its efficient meeting coordination and a focused framework programme, it also allows participants with a very tight festival schedule to discover the most promising pre-selected projects, to learn about new financing opportunities and to exchange ideas on current topics.

Potential co-producers and financiers can request one-on-one meetings with a selection of outstanding, partly financed international feature projects. The additional Company Matching programme offers room for structural exchange which is not centred on single projects: participants can request meetings with hand-picked international companies to exchange about strategies and business ideas, and to find common ground for potential collaborations and alliances.

At the Fund Meetings, producers can request 20-minute one-on-one meetings with representatives from various international public funds.

At the *Berlinale Co-Production Market* 2016, 36 selected feature projects from 29 countries (from 453 applications) as well as 5 companies in the Company Matching programme were presented. 583 industry

professionals from more than 400 companies around the world attended. 1300 pre-arranged one-on-one meetings were scheduled.

Since the *Berlinale Co-Production Market's* debut in 2004, over 220 films have been made, which means almost 50% of all presented projects are being realised, premiered at major festivals worldwide and released in cinemas.

In addition to the pre-scheduled one-on-one meetings at the *Berlinale Co-Production Market*, participants can establish further contacts and network with each other during the framework programme, which offers diverse formats such as Case Studies, Theme Talks, Countries in Focus presentations and Speed Matchings.

The third day of the *Berlinale Co-Production Market* offers two specialised pitching and networking events: At CoPro Series, participants and further buyers can discover ca. six hand-picked international drama series projects that are looking for partners. And Books at Berlinale was established as the world's first rights market for literary adaptations linked to an A-list film festival. Here, international publishers and literary agents present ten pre-selected new, forthcoming, bestselling and award-winning novels with great potential for film adaptations.



Requirements for Feature Film Projects

- feature-length fiction film with international market potential (for theatrical release)
- project suitable for international co-production and open for co-producers
- full script available
- a minimum of 30% of the financing, or at least the local production support, must be secured
- budget range: ca. 1 – 20 million euro (check our website for potential exceptions)
- the company submitting the project must have completed at least one international co-production

Project Submission (by e-mail)

- completed submission form (for download at www.efm-berlinale.de as of September 2016)
- approx. 5 – 8 page treatment/exposé in English
- 5-page script excerpt
- financing plan (in euro)
- director's previous work sample (as a link)

Deadline for feature project submissions:
October 12, 2016

Further information, also for
CoPro Series Projects, Talent Project Market
and Participants without projects
on the next page

You can contact us at:
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Berlin International Film Festival
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Festival Director: Dieter Kosslick

The *Berlinalde Co-Production Market* is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), in cooperation with MDM – Mitteldeutsche Medienförderung GmbH and Creative Europe MEDIA, a programme of the European Union.

The *Berlinalde Co-Production Market* is part of the *European Film Market*.



How to participate:

How to apply with a feature project?

Starting September 2016 (deadline: October 12, 2016), producers from throughout the world who are experienced in international co-productions are invited to submit a project for the official project selection. The selected projects will be announced in January 2017.

Important selection criteria include: the quality and the structure of the projects, their suitability for international co-productions and their potential appeal to the professionals attending the event. Please see project requirements and details on the previous page.

How to apply for the special section Talent Project Market?

Applicants for *Berlinalde Talents* (deadline: September 1, 2016) can submit their projects to the "Talent Project Market", a special programme at the *Berlinalde Co-Production Market* introducing up-and-coming producers to the international market. The project requirements are different from the Official Selection.

The application is made on top of the *Berlinalde Talents* application. For details, please see www.berlinalde-talents.de

How to apply with a drama series project?

At CoPro Series on February 14, ca. six drama series projects will be pitched to an audience of 200 selected producers and financiers. Interested potential partners can meet the producers at the ensuing networking event and in one-on-one meetings. In October 2016, producers can submit horizontally told and visually strong drama series or miniseries projects in development for which they are looking for co-production and financing partners. The required material includes a submission form, pilot treatment, outline of the season, financing plan, moods, and script excerpts where available.

How to apply to participate without a project?

Experienced producers and financiers who are looking for projects to co-produce and do not wish to present their own projects can contact coproductionmarket@berlinalde.de for details on the application in autumn. Only pre-registered participants of the *Berlinalde Co-Production Market* can request one-on-one meetings with the selected projects, companies and funds and participate in the full programme and networking events.

Prior, additional accreditation for the Berlin International Film Festival and/or European Film Market is required for all participants.