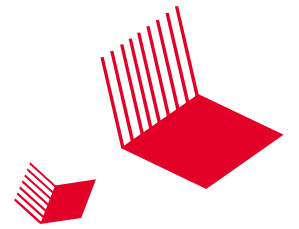




# BERLINALE CO-PRODUCTION MARKET



Sunday to Wednesday, February 18–21, 2018 ▪ 4 days of exclusive, curated networking  
▪ 550 experienced international producers, financiers, sales agents, distributors, TV and fund representatives ▪ 35 selected feature projects in advanced stages ▪ 5 additionally selected, high-profile companies ▪ 7 selected drama series projects ▪ 10 books for adaptations  
▪ 18 funds to meet ▪ 1300 pre-scheduled one-on-one meetings ▪ producer-oriented conference programme

As the Berlinale's networking platform for industry professionals actively working in international co-productions, the *Berlinale Co-Production Market* offers producers the opportunity to introduce their selected new feature and drama series projects. With its efficient meeting coordination and a focused conference programme, it even allows participants with a very tight festival schedule to connect with the most promising pre-selected projects, to discover new financing models and to exchange information and ideas with like-minded professionals.

Potential co-producers and financiers can request one-on-one meetings with a selection of outstanding, partly financed international feature projects. The additional Company Matching programme offers room for talks beyond single projects: participants can request meetings with 5 hand-picked international companies to speak about slates, strategies and business models, and to find common ground for potential alliances.

At the Fund Meetings, producers can request 20-minute one-on-one meetings with representatives from various international public funds.

At the *Berlinale Co-Production Market 2017*, 36 selected feature projects from 30 countries (from 501 applications) as well as 5 companies in the Company Matching programme were presented.

569 producers and financiers from more than 400 companies around the world attended. 1300 pre-arranged one-on-one meetings were scheduled. On top, 3 projects received prestigious monetary prizes.

Since the *Berlinale Co-Production Market's* debut in 2004, over 250 films have been made, which means around 50% of all presented projects have been realised, premiered at major festivals worldwide and released in cinemas.

In addition to the pre-scheduled one-on-one meetings, participants can establish further contacts and network with each other. The conference programme offers diverse formats such as Case Studies, Theme Talks, Country Sessions and Speed Matchings.

The *Berlinale Co-Production Market* also offers two specialised pitching and networking events: At CoPro Series, participants and further buyers can discover seven selected international drama series projects that are looking for partners.

At Books at Berlinale, which was established as the world's first rights market for literary adaptations linked to an A-list film festival, international publishers and literary agents present ten pre-selected new, forthcoming, bestselling and award-winning novels with great potential for film adaptations.



## Requirements for Feature Film Projects

- feature-length fiction film with international market potential (for theatrical release)
- project suitable for international co-production and open for co-producers
- full script available
- a minimum of 30% of the financing, or at least the local production support, must be secured
- budget range: ca. 1–20 million Euro (check our website for exceptions and updates)
- the company submitting the project must have completed at least one international co-production

## Project Submission

- completed submission form (online as of September 2017: [www.berlinale-coproductionmarket.de](http://www.berlinale-coproductionmarket.de))
- approx. 5-8 page treatment / detailed synopsis in English
- 5-page script excerpt
- financing plan (in Euro)
- director's previous work sample (as a link)

Deadline for feature project submissions:  
October 11, 2017

Further information regarding  
CoPro Series Projects, Talent Project Market  
and Participants without projects  
on the next page

You can contact us at:  
+ 49 30 2 59 20 517  
[coproductionmarket@berlinale.de](mailto:coproductionmarket@berlinale.de)





# BERLINALE CO-PRODUCTION MARKET

FEBRUARY 18–21, 2018



## BERLINALE CO-PRODUCTION MARKET

FEBRUARY 18–21, 2018

Berlin International Film Festival  
Berlinale Co-Production Market  
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Germany  
Tel +49 30 2 59 20 517  
Fax +49 30 2 59 20 529  
coproductionmarket@berlinale.de  
www.efm-berlinale.de

Festival Director: Prof. Dieter Kosslick

The *Berlinale Co-Production Market* is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), in cooperation with MDM – Mitteldeutsche Medienförderung GmbH and Creative Europe MEDIA, a programme of the European Union.

The *Berlinale Co-Production Market* is part of the *European Film Market*.



Mitteldeutsche  
Medienförderung



Federal Government Commissioner  
for Culture and the Media



EUROPEAN  
FILM MARKET  
efm



## How to participate:

### How to apply with a feature project?

Starting September 2017 (deadline: October 11, 2017), producers from throughout the world who are experienced in international co-productions are invited to submit a project for the official project selection. The selected projects will be announced in January 2018.

Important selection criteria include: the artistic quality and the production and financing structure of the projects, their suitability for international co-productions and their potential appeal to the attending producers and financiers. Please see project requirements and details on the previous page.

### How to apply for the special section Talent Project Market?

Applicants for *Berlinale Talents* (deadline: September 4, 2017) can submit their projects to the "Talent Project Market", a special programme at the *Berlinale Co-Production Market* introducing up-and-coming producers to the international market. The project requirements are different from the Official Selection.

The application is made as part of the *Berlinale Talents* application. For details, please see [www.berlinale-talents.de](http://www.berlinale-talents.de)

### How to apply with a drama series project?

At the CoPro Series Pitch, seven drama series projects will be presented to an audience of 250 selected producers and financiers. Interested potential partners can meet the producers at the ensuing networking event and in one-on-one meetings. In autumn 2017, producers can submit first-season, non-procedural, visually strong drama series or miniseries projects in development for which they are looking for co-production and financing partners. The required material includes a submission form, pilot treatment, outline of the season, financing plan, moods, and script excerpts where available.

### How to apply to participate without a project?

Experienced producers and financiers who are looking for projects to co-produce and do not wish to present their own projects can contact [coproductionmarket@berlinale.de](mailto:coproductionmarket@berlinale.de) for details on the application in autumn. Only pre-registered participants of the *Berlinale Co-Production Market* can request one-on-one meetings with the selected projects, companies and funds and participate in the full programme and networking events.

**Prior, additional accreditation for the Berlin International Film Festival and/or European Film Market is required for all participants.**