

PROGRAMME



BERLINALE CO-PRODUCTION MARKET

MARCH 1-5, 2021

ACCESS

Welcome to the *Berlinale Co-Production Market*! Some of our programme is specifically meant for certain groups of our guests. The coloured circles indicate which parts are accessible for you. Enjoy your time with us!

-  Participants
-  Project Representatives
-  Visitors
-  Online Market Badge Holders

HELP DESK


To help you navigate our online edition, we are available via email, phone and at our → **Help Desk in Zoom**.


Help Desk times (Berlin time zone, UTC+1):

Monday, March 1	9.00–11.00
Tuesday, March 2	10.00–12.00
Wednesday, March 3	10.00–12.30
Thursday, March 4	9.30–12.00


FRIDAY FEBRUARY 26, 2021

ALL TIMES UTC+1 (BERLIN)

12.00–12.15  **Visitors Welcome** → **Visitors Zoom**
with Martina Bleis (*Berlinale Co-Production Market*) and a surprise guest
A first intro and a special welcome for all 2021 Visitors





12.15–13.00  **Visitors Session: International Networking at Festivals – What to get out of a co-production market?** → **Visitors Zoom**
with Martina Bleis (*Berlinale Co-Production Market*) and Jonas Weydemann (Weydemann Bros., Germany)
In this session, Martina Bleis will give a quick overview what's on offer at the *Berlinale Co-Production Market*, and then, together with producer Jonas Weydemann, she will speak about the different schemes, and with which projects it makes the most sense to apply. As a producer, Jonas Weydemann has previously presented a project at the Talent Project



Market and one in the Official Selection at the *Berlinale Co-Production Market*, participated at the Company Matching, as a participant without a project, and this year, he presents his feature film project *MILK TEETH* as part of the Official Project Selection.



14.00–16.00  **Visitors Meet & Match** → **Visitors Zoom**
125 Visitor producers from 27 countries, coming through our partner institutions, meet in facilitated rooms to introduce themselves and their projects to each other.

MONDAY MARCH 1, 2021

9.30–10.00     **Opening** → **Livestream**
Welcome address by Mariette Rissenbeek (Executive Director, Berlin International Film Festival), Lucía Recalde (Creative Europe MEDIA), Claas Danielsen (MDM)

10.00–11.00     **Case Study: International Co-Production of *BAD LUCK BANGING OR LOONY PORN* by Radu Jude** → **Livestream**
with Ada Solomon (microFilm, Romania), Radu Jude (director), Paul Thiltges (Paul Thiltges Distributions, Luxembourg), Jiří Konečný (endorfilm, Czech Republic) Ankica Jurić Tilić (Kinorama, Croatia), Ioanna Stais (Heretic Outreach, Greece)
Moderator: Naomi Levari (Black Sheep Film Productions, Israel / Electric Sheep, Germany)
BAD LUCK BANGING OR LOONY PORN by Radu Jude was part of the *Berlinale Co-Production Market* in 2020 and has now been selected at Berlinale Competition. How fast was that? Shot in Bucharest last summer, the production had to rethink and stay agile in pandemic times. We have invited the producers, director and sales agent to explore the speedy and exciting journey of the film's making.



11.00–13.00   **One-on-one Meetings** → **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection)



14.00–16.00   **One-on-one Meetings** → **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection)





16.00–16.45     **Country Session** → **Livestream**
Catalonia (Spain), Canada, Germany & Ireland



Moderator: Susanne Mann (Zischlermann Filmproduktion, Germany)
Public funders and representatives from 4 selected countries give short overviews and answer concrete questions on co-producing with and accessing financing in their country – one after the other, each in a 5–10-minute moderated presentation.
Hosted by Catalan Films



17.00–18.30   **One-on-one Meetings** → **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection)

17.30–18.30     **Speed Matchings** → **Speed Matchings Zoom**
Get to know other producers in informal 5-minute meetings

TUESDAY MARCH 2, 2021

9.30–11.00   **One-on-one Meetings** → **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market)

11.00–12.45 **pre-registration required**   **Co-Pro Series** → **Livestream**
in cooperation with Norwegian Film Institute
part of Berlinale Series Market
Moderator: Martina Bleis
Pitches of the 10 selected international Co-Pro Series projects. One of the projects is being presented in collaboration with Series Mania.

14.00–16.00   **One-on-one Meetings** → **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

14.00–15.40

EFM Startups: The Forecast is Bright → EFM Zoom

An event by the EFM

Evolving technologies and viewing trends are pushing us towards new ways to approach industry challenges, disrupting the status quo, in the search to elevate storytelling, attract fresh audiences and satisfy increasing global demand for new product. Meet the EFM Startups! A group of 10 bold entrepreneurs who will share their innovative ideas and practical tools for solving challenges which many producers face on a daily basis. Interested producers can also book meetings with the startups via Karen Arikian at → efm-startups@berlinale.de.

14.30–15.15

Visitors Session:

You Have My Curiosity.

How to Get My Attention? → Visitors Zoom

with Jan Naszewski (New Europe Film Sales, Poland)

Moderator: Marjorie Bendeck

A sales agent talks about what interests him in a project, and what is important to keep in mind when presenting one. What makes a project viable for them? Which kind of projects best to approach him with (and which rather not)?

16.00–17.00

Country Session → Livestream

Estonia, Italy, Norway, Philippines & The Netherlands

Moderator: Susanne Mann (Zischlermann Filmproduktion, Germany)

Public funders and representatives from 5 selected countries give short overviews and answer concrete questions on co-producing with and accessing financing in their country – one after the other, each in a 5–10-minute moderated interview.

Hosted by Estonian Film Institute

17.30–19.00

One-on-one Meetings → CoPro Meeting Zoom

Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

17.30–18.30

Speed Matchings → Speed Matchings Zoom

Get to know other producers in informal 5-minute meetings



WEDNESDAY MARCH 3, 2021

8.00–11.30

One-on-one Meetings → CoPro Meeting Zoom

Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

10.30–11.30

Case Study: International Co-Production of QUO VADIS, AIDA? by Jasmila Žbanić → Livestream

with Jasmila Žbanić (Deblokada, Bosnia and Herzegovina), Antonin Svoboda (coop99, Austria), Roman Paul (Razor Film, Germany), Simon Gabriele (Indie Sales, France)

Moderator: Naomi Levari (Black Sheep Film Productions, Israel / Electric Sheep, Germany)

Quo Vadis, if you aim to make a higher-than-usual-budgeted film on a heavy and important subject matter from the Balkans? In 2016, at the start of this journey, Bosnian director Jasmila Žbanić and producer Damir Ibrahimović attended the *Berlinale Co-Production Market*. In 2020, together with co-producers from 8 other countries, they presented the film in competition at Venice, and are meanwhile shortlisted for an Academy Award. How did they puzzle the creative and financial elements together, and what is the secret of the film's success at festivals and with audiences?

12.00–12.15

Awards Ceremony → Livestream

in cooperation with ARTE and Eurimages

The winning projects of the ArteKino International Award and the Eurimages Co-Production Development Award will be announced.

12.15–13.00

VFF Talent Highlight Award – Pitches & Award Ceremony → Livestream

in cooperation with VFF – Verwertungsgesellschaft der Film- und Fernsehproduzenten

Three of the Talent Project Market producers are nominated for the VFF Talent Highlight Award and will pitch their projects and receive a monetary award.

14.00–16.00

One-on-one Meetings → CoPro Meeting Zoom

Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

16.30–18.30

Public Fund Meetings → CoPro Meeting Zoom

Pre-scheduled 15-minute one-on-one meetings with 22 selected public film funds from several countries/regions

16.30–18.30

Visitors Consultations → Visitors Zoom

30-minute slots of consultations with invited experts on selected topics

THURSDAY MARCH 4, 2021

9.00–9.45

Speed Matchings → Speed Matchings Zoom

Get to know other producers in informal 5-minute meetings

10.00–10.45

Country Session → Livestream

Russia, Japan, New Zealand & Taiwan

Moderator: Susanne Mann (Zischlermann Filmproduktion, Germany)

Public funders and representatives from 4 selected countries give short overviews and answer concrete questions on co-producing with and accessing financing in their country – one after the other, each in a 5–10-minute moderated interview.

Hosted by Roskino

11.30–13.00

Books at Berlinale → Livestream

in cooperation with Telefilm Canada

Moderator: Syd Atlas

Moderated presentation of our 10 selected books with outstanding screen adaptation potential

14.00–16.00

One-on-one Meetings → CoPro Meeting Zoom

Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

14.00–15.00

Everything You Always Wanted to Know About Casting (and Never Dared to Ask) → Livestream

in cooperation with efp – European Film Promotion

with Timka Grin (T.G. Casting, Bosnia and Herzegovina), Luci Lennox (casting director, Spain), Nicci Topping (casting director, UK) and Gary Broughton (Spotlight / Home of Casting, UK)

Moderator: Imran Khan (Big Window Production, Germany)

What's the best pathway to putting together your dream cast? How is the collaborative relationship between director, producer and casting director optimised? Do you really need a "bankable" actor to get your project off the ground? If so, how do casting directors go about attaching a name? When do you have to sign a SAG-AFTRA contract? A panel with the international casting directors Timka Grin, Luci Lennox and Nicci Topping, and Gary Broughton will answer all these questions – and many more – in this session geared towards giving producers and directors real-world solutions to any and all casting conundrums.

14.00–16.00

Visitors Consultations → Visitors Zoom

30-minute slots of consultations with invited experts on selected topics

17.00–18.30 ●●

One-on-one Meetings _____ **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

19.30–21.00 ●●

One-on-one Meetings _____ **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

FRIDAY MARCH 5, 2021

8.00–10.00 ●●

Public Fund Meetings _____ **CoPro Meeting Zoom**
Pre-scheduled 15-minute one-on-one meetings with 22 selected public film funds from several countries/regions

8.00–10.00 ○●

Visitors Consultations _____ **Visitors Zoom**
30-minute slots of consultations with invited experts on selected topics

9.30–12.00 **by invitation only**

Books at Berlinale Matchmaking _____ **Books Zoom**
in cooperation with Netherlands Film Fund
Networking with publishers & literary agents

11.30–13.00 ●●

One-on-one Meetings _____ **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings with the selected projects (Official Selection, Talent Project Market, Co-Pro Series)

14.00–16.00 ●●

One-on-one Meetings _____ **CoPro Meeting Zoom**
Pre-scheduled one-on-one meetings & open farewell lobby

14.30–15.00 ○●

Visitors Wrap-Up _____ **Visitors Zoom**
Have a coffee with our team and tell us about your week

Thank you to our supporters and partners:



BERLINALE CO-PRODUCTION MARKET

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The Berlinale Co-Production Market 2021 is part of the EFM.

