

# ADVERTISING OPPORTUNITIES



## MAXIMISE YOUR PROFILE, MINIMISE YOUR SPEND.

### THERE'S A WIDE RANGE OF ADVERTISING POSSIBILITIES

at the European Film Market, ranging from large banners in the Marriott Hotel and the Martin-Gropius-Bau for € 3,500 to digital poster displays in various locations at € 750 each.

Or take a page in the EFM Catalogue (print-run 9,000) for just € 2,800 and be on 5,000 industry desks throughout the year. Let us help you find the display solution you need at a cost you can afford.

Try one of our package deals or let us customise a campaign for you.  
Contact Jana Wolff or Nick Roddick at [efm-advertising@berlinale.de](mailto:efm-advertising@berlinale.de)

### GO FOR A PACKAGE DEAL AND SAVE UP TO 30%

The **GOLD PACKAGE** gives you a page in the EFM Catalogue, a banner and a poster in one of the EFM locations, and a website banner for € 6,300.

The **SILVER PACKAGE** gives you a page in the EFM Catalogue, a banner and a poster in one of the EFM locations for € 5,150.

The **DIGITAL PACKAGE** gives you a digital poster in all five locations, a website banner for two weeks during selected periods and a trailer in the MGB for € 2,750.