



## ONLINE ADVERTISEMENT

[WWW.EFM-BERLINALE.DE](http://WWW.EFM-BERLINALE.DE)



**Skyscraper Single**  
Underneath Login area

You will need to deliver 2 sizes:

320 x 1,200 px for desktop version and 1,200 x 320 px for mobile,  
30 KB max

File format: jpg, gif, png

Image-only banner (30 KB max) should include the link to  
the destination address.

### GUIDELINES FOR ONLINE ADVERTISEMENTS

All advertisements are subject to approval by the EFM. Advertisements which infringe upon legal rulings or international intellectual property conventions are strictly prohibited. Submission: All banners must be received by the EFM at least three working days in advance of publication in the correct format and without exceeding the maximum file size.

| Prices Skyscraper – for a two week period |                   |
|---|-------------------|
|   | Skyscraper Single |
| From January 16                           | € 1,000           |
| From January 30                           | € 1,500           |
| From February 13                          | € 2,000           |