



PRINT ADVERTISEMENTS

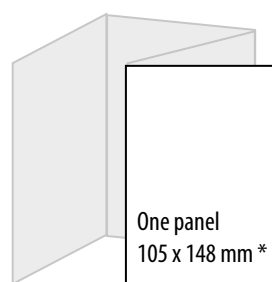
EFM CATALOGUE

Front cover 148 x 105 mm *	Double-page spread (inside) 296 x 210 mm *		Full page (inside) 148 x 210 mm *	
	Inside front cover plus page 1 286 x 210 mm *		Back cover 148 x 210 mm *	Half page horizontal (inside) 120 x 88 mm
			Inside back cover 143 x 210 mm *	

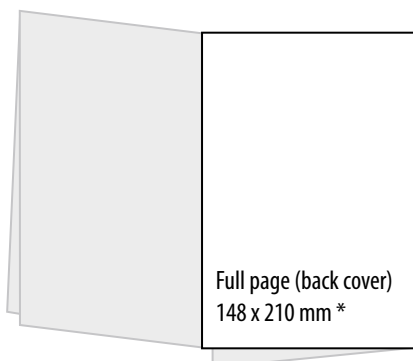
EFM SCREENING SCHEDULE

Front cover panel 148 x 105 mm *	
Back cover 148 x 210 mm *	
Full page (inside) 148 x 210 mm *	

EFM DAILY SCREENING SCHEDULE



EXHIBITORS GUIDE



* + 3 mm bleed on all sides



DISPLAY ADVERTISEMENTS

MARTIN-GROPIUS-BAU (MGB)

		<input type="checkbox"/> Digital Poster 46"
		<input type="checkbox"/> Trailer Monitor 65"

Entrance Banner (EB)
1250 x 5250 mm

Large Vertical Banner (LB)
1250 x 4000 mm

Horizontal Banner Main Hall (HB)
3800 x 1200 mm

Horizontal Banner Entrance Hall (HBX)
3450 x 1400 mm

MARRIOTT

	<input type="checkbox"/> Digital Poster 46"-55" Atrium

Vertical Banner Atrium (VB)
1400 x 2250 mm

POSTERS AT MGB AND MARRIOTT

	<input type="checkbox"/> Mariott Poster (MP) 594 x 840 mm

Large Poster (LP)
1185 x 1750 mm

CINEMAS

	<input type="checkbox"/> Digital Poster div. formats

Poster (P)
div. formats