

15-23 FEB 2018



ADVERTISING SPACES

To book space, please contact our advertising department: efm-advertising@berlinale.de

Posters, Banners, Displays at CineStar

Supply posters ready for mounting or order through the EFM.

Large Poster (CSLP)

size: double A0

€ 600

(production costs €90)



Poster (CSP)

CSP1 - CSP4

size: A0

€ 600

(production costs € 50)

Poster in Backlight Display (CSLD)

size: double A0

€ 850

(production costs included)



Digital Posters (CSDP)

size: 46"

resolution: 1080 x 1920 pixel, 72 dpi

format: 9:16

file format: jpeg

Price at CineStar only:
€ 750

Price at all five locations:
€ 1,500

MGB, Marriott & CineStar on free-standing display units
CinemaxX, Zoo Palast on cinema monitors

