

15-23 FEB 2018



## ADVERTISING SPACES

To book space, please contact our advertising department: [efm-advertising@berlinale.de](mailto:efm-advertising@berlinale.de)

### Marriott



#### Digital Posters (Atrium)

MDP1 - MDP4

Two monitors in rotation: € 2,500

size: 55"

resolution: 1080 x 1920 pixel, 72 dpi

format: 9:16

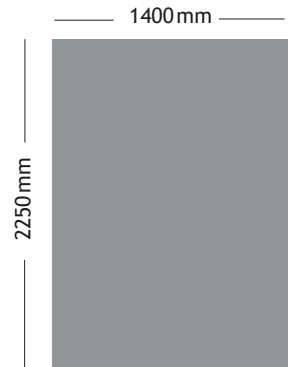
file format: jpeg

#### Vertical Banner (Atrium)

MVB1 - MVB16

€ 2,500

€ 3,500 both sides facing  
(production costs included)

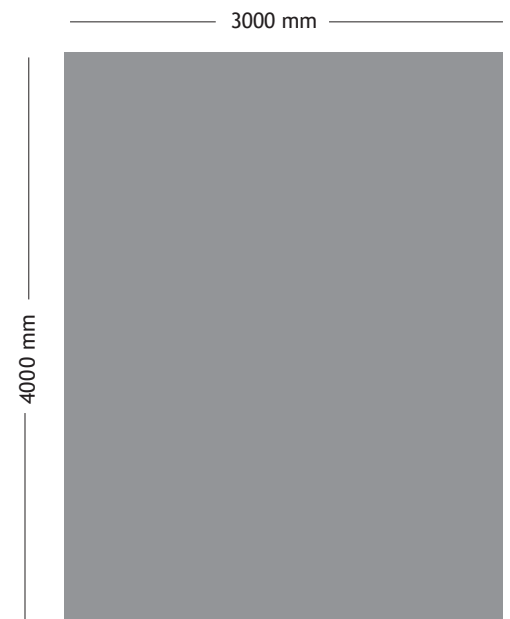


#### Large Banner (Atrium)

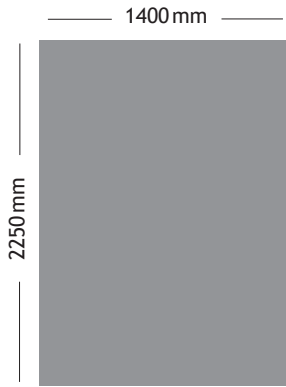
MLVB

€ 4,000

(production costs included)

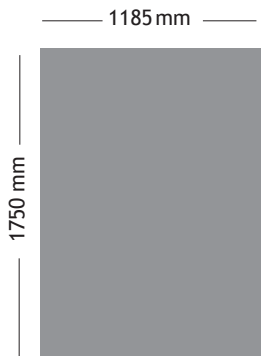


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**Vertical Banner (MB)  
at Stairs**  
MB1 - MB5

€ 3,000  
(production costs included)



**Large Poster (MLP)**  
MLP1 / MLP2

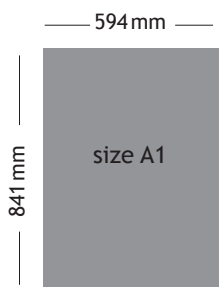
€ 1,100  
(production costs included)

Supply posters ready for mounting or order through the EFM.



**MSteps**

€ 3,200  
(production costs € 300)

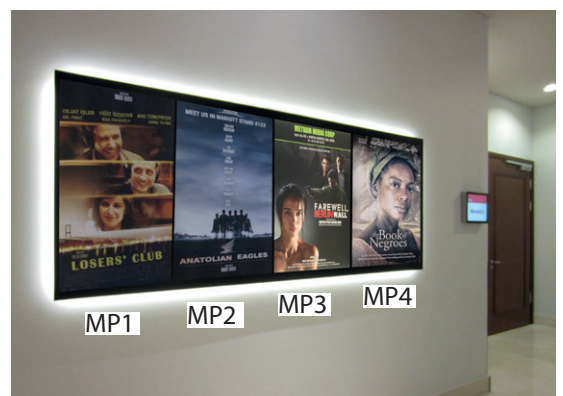


**Poster (MP)  
next to Marriott Cinema**

MP1 - MP4

The poster will be mounted on board.

€ 500  
(production costs included)



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### Digital Poster at Marriott Entrance

MDP5

Price at Marriott only:

€ 750

Price at all five locations:

€ 1,500

MGB, Marriott & CineStar on free-standing display units

CinemaxX, Zoo Palast on cinema monitors

double sided

size: 46"

resolution: 1080 x 1920 pixel, 72 dpi

format: 9:16

file format: jpeg

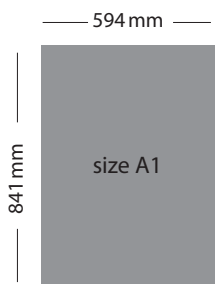


### Poster in Marriott Lift (MPE)

MPE 01 - MPE 04

€ 1,600

(production costs included)



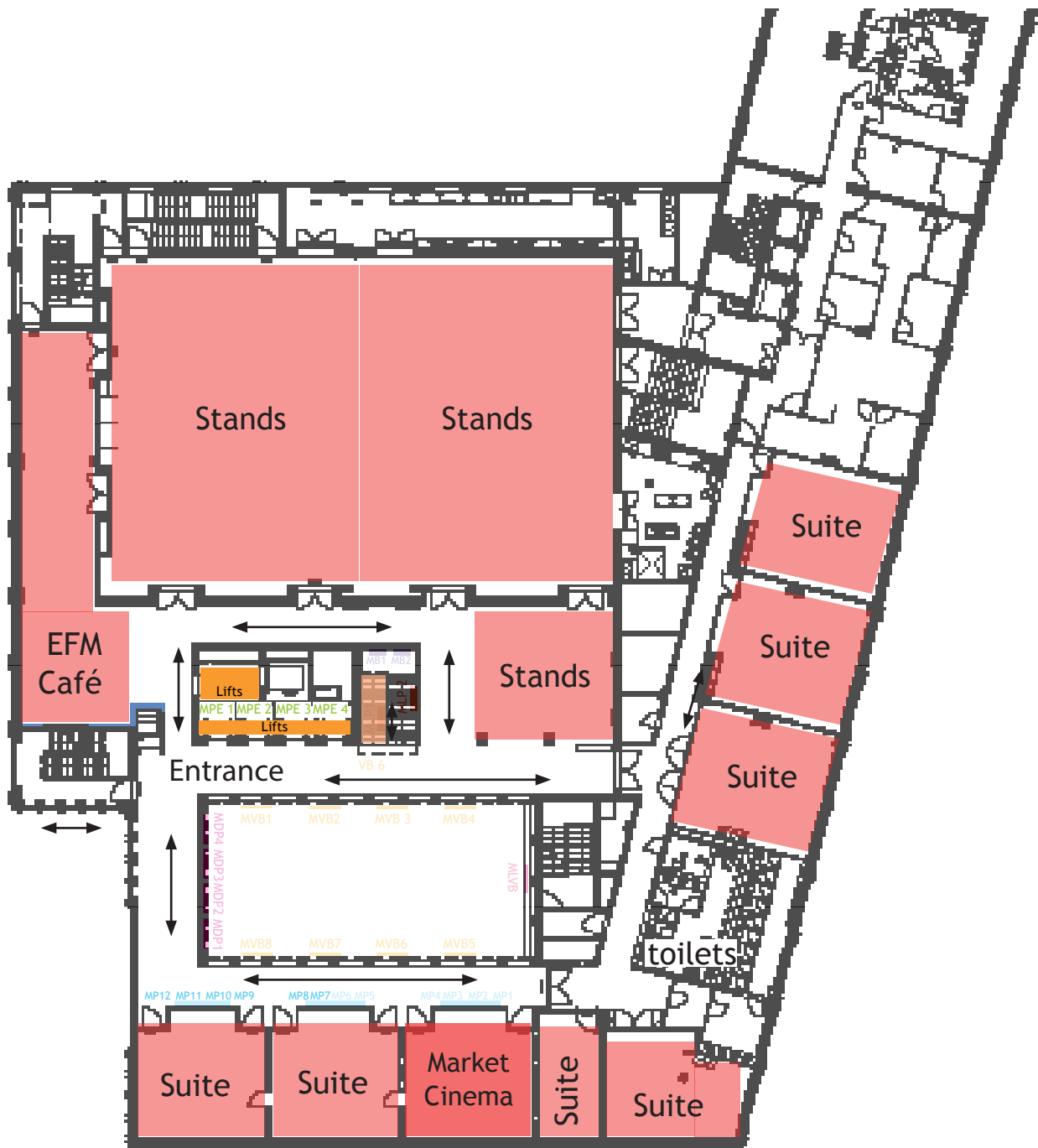
Ad deadline: Monday Jan 29 • All prices plus VAT (currently 19%\*)

\* 0% VAT with European VAT ID no., or by providing a document showing that your company is registered for taxes outside of Germany (e.g. US IRS form 6166)

For technical information please contact our team:

Tel: +49 30 259 20 613 • Email: [EFM-Banner@berlinale.de](mailto:EFM-Banner@berlinale.de)

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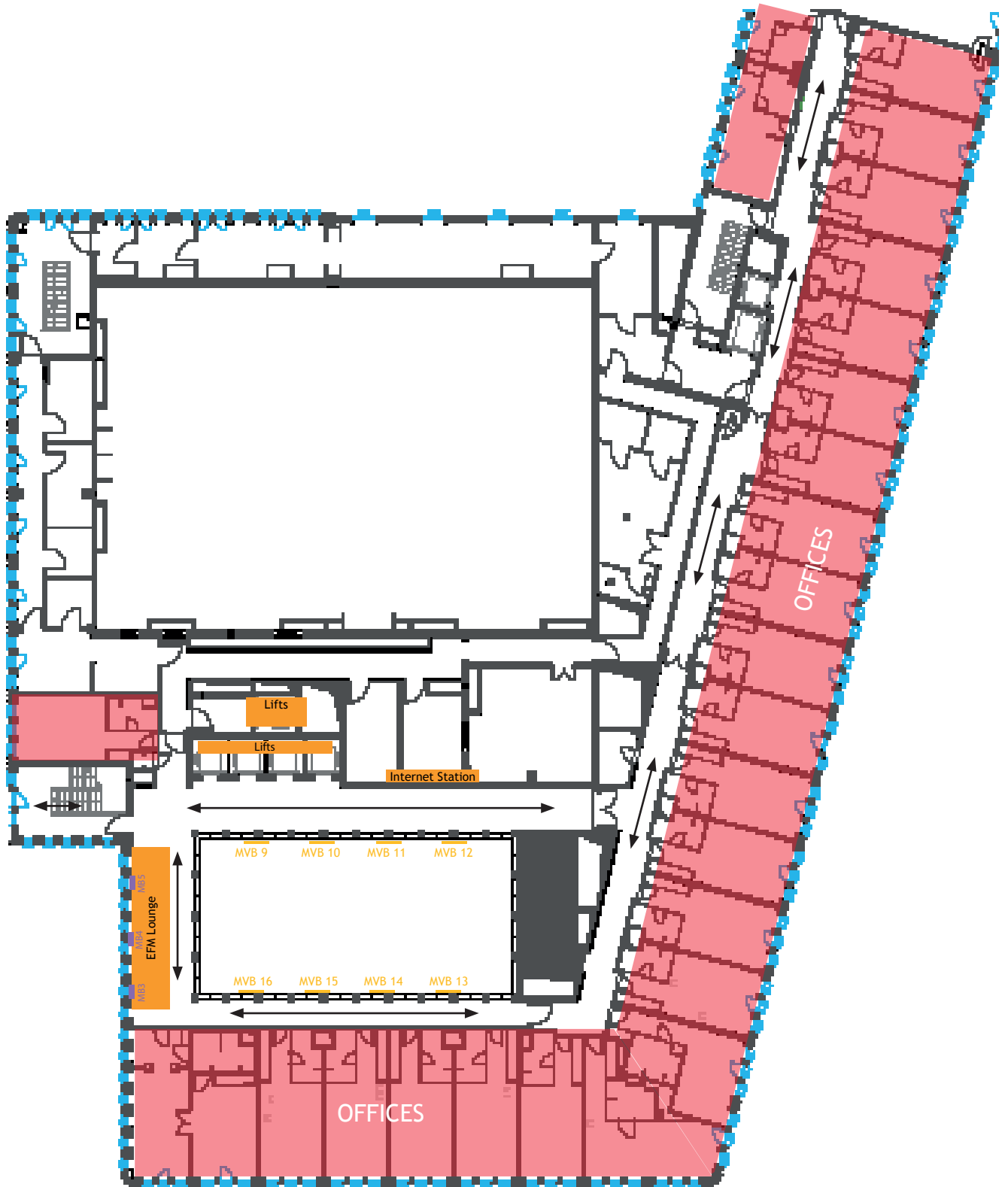
MLP / Large Poster  
MP / Poster  
MVB / Vertical Banner

MLVB / Large Vertical Banner  
MB / Vertical Banner  
MDP / Digital Poster

MSteps  
MPE / Poster in Elevator

Marriott  
first floor

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MB / Vertical Banner

MVB / Vertical Banner

Marriott  
second floor