

# EUROPEAN FILM MARKET



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# Welcome to the European Film Market

The **European Film Market (EFM)** in the context of the Berlinale is one of the most important platforms for international trade in film rights and audiovisual content.

The EFM is especially relevant for producers, distributors, film buyers and co-production agents.

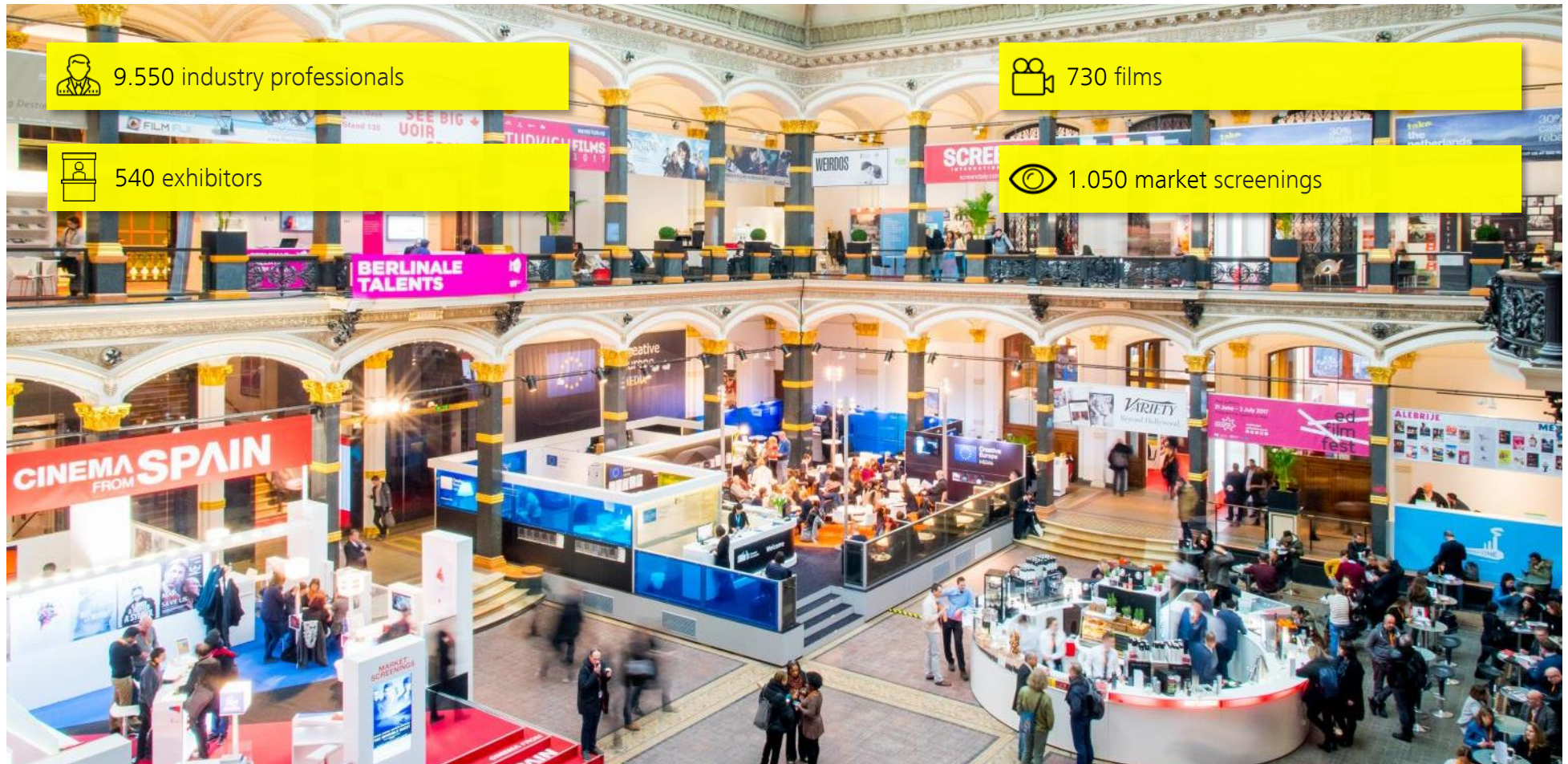
Be part of this unique happening with more than 9.500 visitors and take advantage of the variety and reach of Out of Home advertising for your campaigns.



# Your campaign in the spotlight

## EFM 2017 – Facts and figures

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Source: <https://www.efm-berlinale.de/en/about-efm/facts-figures.html>

# Our Packages


# Location Overview

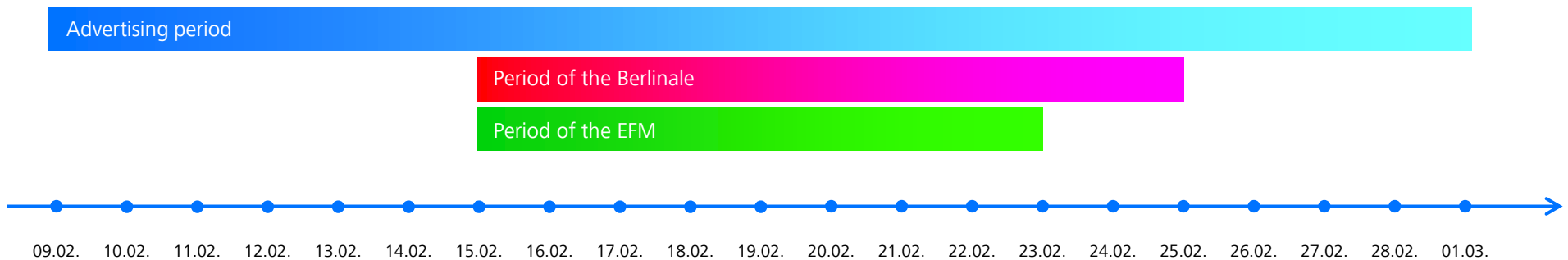


Possible changes due to installation and deinstallation.

# Package European Film Market

## Prices 2018

ADVERTISING MEDIUM	FORMAT	GOLD PACKAGE	SILVER PACKAGE
Berlinale Showcase 	4/1	10 advertising spaces	5 advertising spaces
<b>Price in EUR*</b>		<b>15.750,00 €</b>	<b>7.875,00 €</b>

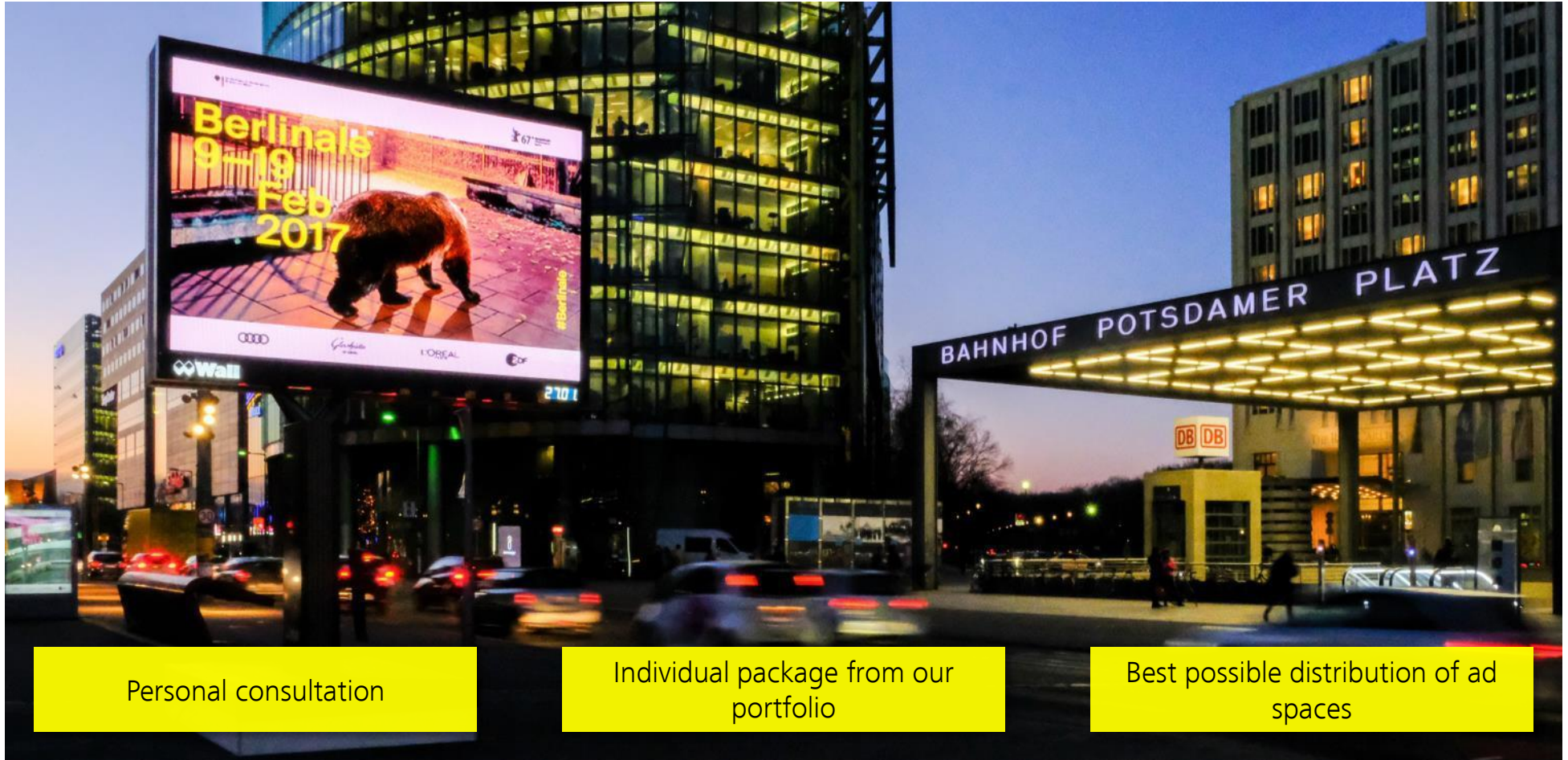


\*plus VAT, subject to construction permit; Bookings for EFM packages are fixed and are excluded from cancellation as per general terms and conditions

# Not what you were looking for?

Please contact us!

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Personal consultation

Individual package from our portfolio

Best possible distribution of ad spaces

# CURTAIN UP!

## WallDecaux Premium Out of Home

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