



**EUROPEAN FILM MARKET  
IT ALL STARTS HERE.**

**ADVERTISING CATALOGUE 2019**



[WWW.EFM-BERLINALE.DE](http://WWW.EFM-BERLINALE.DE)

# BANNERS



HORIZONTAL BANNER / GROPIUS BAU



VERTICAL BANNER / MARRIOTT



SPECIAL BANNER / MARRIOTT



SPECIAL BANNER / CINEMAXX

# BANNERS



SPECIAL BANNER / GROPIUS BAU



HORIZONTAL & VERTICAL BANNER / GROPIUS BAU



SPECIAL BANNER / ZOO PALAST



HORIZONTAL BANNER / GROPIUS BAU

# BANNERS



OUTDOOR BANNER / GROPIUS PARK



ILLUMINATED BANNER / GROPIUS BAU



VERTICAL BANNER / MARRIOTT

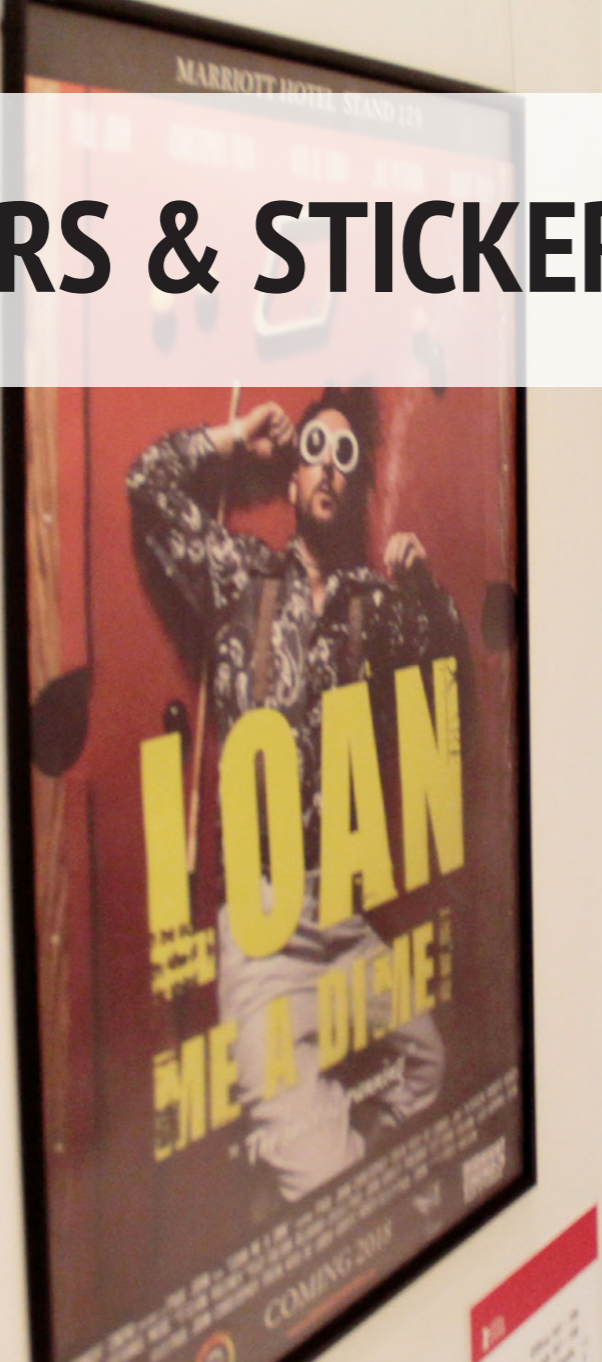


VERTICAL BANNER / GROPIUS BAU



FLOOR LEVEL BANNER / GROPIUS BAU

# POSTERS & STICKERS



MARRIOTT



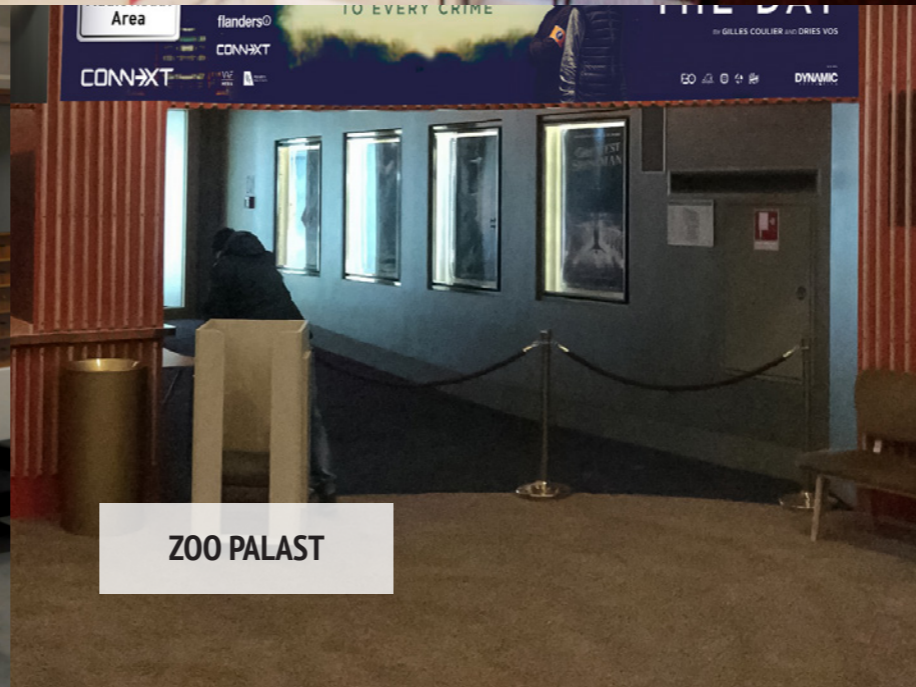
MARRIOTT



CINESTAR



GROPIUS BAU / BUYERS LOUNGE



ZOO PALAST



STAIR STICKER / GROPIUS BAU

# POSTERS & STICKERS



GROPIUS BAU



LIFT POSTER / MARRIOTT



GROPIUS BAU



GROPIUS BAU



DOOR STICKER / GROPIUS BAU

# DIGITAL DISPLAYS

LANDLUNG / BOOKSHOP



Stands  
02 + 03

DIGITAL POSTER / GROPIUS BAU



TRAILER MONITOR / GROPIUS BAU



TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / MARRIOTT

# DIGITAL DISPLAYS



OUTDOOR TRAILER / GROPIUS PARK



DIGITAL POSTER / CINESTAR



DIGITAL POSTER / GROPIUS BAU



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / GROPIUS BAU



# DETAILS & PRICES - DISPLAY ADVERTISEMENT

## HORIZONTAL BANNER

Gropius Bau

€ 3,500

## VERTICAL BANNER

Gropius Bau / Marriott

from € 2,500

## FLOOR LEVEL BANNER

Gropius Bau

€ 4,275

## ILLUMINATED BANNER

Gropius Bau

from € 4,000

## OUTDOOR BANNER

Gropius Park

from € 3,000

## SPECIAL BANNER

Gropius Bau / CinemaxX / Zoo Palast

from € 1,710

## VARIOUS POSTERS

Gropius Bau / Marriott / CineStar / Zoo Palast

from € 600

## LIFT POSTER

Gropius Bau / Marriott

€ 1,600

## STEPS

Gropius Bau / Marriott

from € 3,200

## REVOLVING DOOR STICKERS

Gropius Bau Main Entrance

from € 1,000

# DETAILS & PRICES - DIGITAL DISPLAYS

## DIGITAL POSTER

Gropius Bau / Marriott / CineStar / CinemaxX / Zoo Palast

**€ 850** per poster in rotation

## DIGITAL POSTER x3

Gropius Bau

**€ 1,250** per poster in rotation. **>50% discount on the regular price**

Show your digital poster on three monitors in the Gropius Bau:  
Atrium / Wardrobe / Registration

All three monitors show the same poster.

## DIGITAL POSTER x5

Gropius Bau / Marriott / CineStar / CinemaxX / Zoo Palast

**€ 2,000** per poster in rotation. **>50% discount on the regular price**

Show your digital poster on one monitor each in all five market locations:  
Gropius Bau / CineStar / CinemaxX / Zoo Palast / Marriott

All five monitors show the same poster.

ALL DIGITAL POSTERS ARE SHOWN IN A LOOP OF MAX. 12 POSTERS

## TRAILER MONITOR

Gropius Bau

**€ 1,250** per minute trailer or promo reel

Show your trailer at three busy spots in the Gropius Bau:  
Ticket Counter / Atrium / Entrance to Gropius Bau Cinema

All monitors share the same loop of trailers.

## OUTDOOR TRAILER

Gropius Park

**€ 1,000** per minute trailer or promo reel

ALL TRAILERS ARE SHOWN IN A LOOP OF MAX. 10 TRAILERS

**TO BOOK SPACE, PLEASE CONTACT OUR ADVERTISING DEPARTMENT: [efm-advertising@berlinale.de](mailto:efm-advertising@berlinale.de)**