

## How to set up your Producer's Page in 3 easy steps

The European Film Market 2021 extended the features for attending producers and you can now create your personal Producer's Page, upload your projects, connect with peers and thus boost your business online. This feature will be available [here](#) starting March 17, 2021. You will have five days to set up your profile before it goes public for others to see. You can edit and update your page at any time, including after the profile pages go live on March 22, 2021.

### Step 1: EFM Registration

If you have not yet finished the process for your EFM registration (Online Market Badge), please go ahead and [finalise](#) it. Your My Account Login is valid for [www.berlinale.de](http://www.berlinale.de) and for the [www.efm-berlinale.de](http://www.efm-berlinale.de) website.

### Step 2: set up your Producer's Page starting February 17, 2021

Once your registration is complete, you can log into your account at [www.efm-berlinale.de](http://www.efm-berlinale.de). You can find the Login on the right side of the homepage.

After logging in, there will be a number of different menu items on the right side of the page, including the Producer's Page. Click here to view your profile and start filling it out by clicking the edit buttons next to the various fields of your profile. You will be able to add your past work experience as well as up to three of your current projects. Make sure to save your changes once you are finished.

### Step 3: Explore suitable co-producers and projects

On March 22, 2021, all Producer's Pages will go public and you will be able to view the other participant profiles and projects. To find fellow producers, simply navigate to "Participants" within the website main menu and choose "Producers" in the activity drop down menu.

For further questions, do not hesitate to get in touch at [efm-producershub@berlinale.de](mailto:efm-producershub@berlinale.de)

Enjoy the European Film Market 2021 with us – see you online in March!