



EXPLORE.
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11-18 FEB 2021

EUROPEAN
FILM MARKET
IT ALL STARTS
HERE

**HYBRID EFM 2021:
PARTICIPATE ON-SITE & ONLINE**



HORIZONTAL BANNER / GROPIUS BAU



FLOOR LEVEL BANNER / GROPIUS BAU



VERTICAL BANNER / GROPIUS BAU



SPECIAL BANNER / CINEMAXX

BANNERS



VERTICAL & HORIZONTAL BANNER / GROPIUS BAU

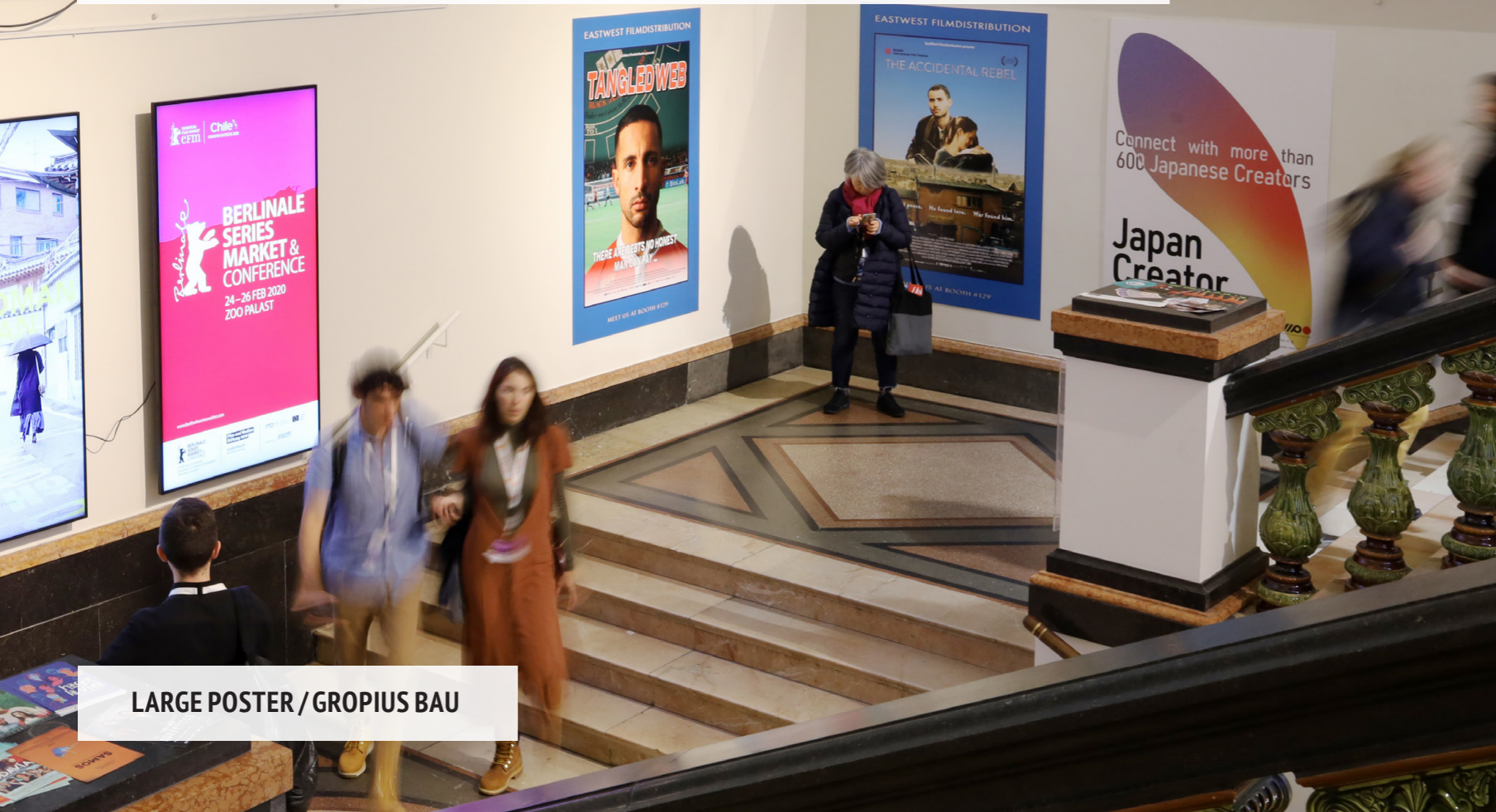


VERTICAL BANNER / GROPIUS BAU



ILLUMINATED BANNER / GROPIUS BAU

POSTERS & STICKERS



LARGE POSTER / GROPIUS BAU



LIFT POSTER / GROPIUS BAU



STEPS / GROPIUS BAU



POSTER / GROPIUS BAU



REVOLVING DOORS / GROPIUS BAU

DIGITAL DISPLAYS



TRAILER MONITOR & DIGITAL POSTER / GROPIUS BAU



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / CINEMAXX



TRAILER MONITOR / GROPIUS BAU



DETAILS & PRICES - DISPLAY ADVERTISEMENT

HORIZONTAL BANNER

Gropius Bau
€ 1,750

VERTICAL BANNER

Gropius Bau
from € 1,250

FLOOR LEVEL BANNER

Gropius Bau
€ 2,000

ILLUMINATED BANNER

Gropius Bau
from € 2,000

SPECIAL BANNER

Gropius Bau / CinemaxX
from € 900

VARIOUS POSTERS

Gropius Bau
from € 500

LIFT POSTER

Gropius Bau
€ 600

STEPS

Gropius Bau
from € 1,000

REVOLVING DOORS

Gropius Bau Main Entrance
from € 500



DETAILS & PRICES - DIGITAL DISPLAYS

DIGITAL POSTER

Gropius Bau / EFM Cinemas

from € 450 per poster in rotation

DIGITAL POSTER x3

Gropius Bau

€ 650 per poster in rotation

Show your digital poster on three monitors in the Gropius Bau:
Lobby / Wardrobe / Lounge

All three monitors show the same poster.

ALL DIGITAL POSTERS ARE SHOWN IN A LOOP OF MAX. 12 POSTERS

TRAILER MONITOR

Gropius Bau

€ 650 per minute trailer or promo reel

Show your trailer at three busy spots in the Gropius Bau:
Ticket Counter / Atrium / Entrance to Gropius Bau Cinema

All monitors share the same loop of trailers.

ALL TRAILERS ARE SHOWN IN A LOOP OF MAX. 10 TRAILERS

FOR BOOKINGS AND ONLINE OPTIONS, PLEASE CONTACT OUR ADVERTISING DEPARTMENT: efm-advertising@berlinale.de