

EFM-BERLINALE.DE



EFM

EUROPEAN FILM MARKET
IT ALL (RE)STARTS HERE

EFM IN BERLIN 10 – 17 FEB 2022

a multilingual database* for international co-production
 Profiles are now available in English, Mandarin Chinese and Japanese
 Inquiries: info.jcb@jcb.or.jp
<https://japancreatorbank.com/en/>

BANNERS

Japan Creator Bank

MEET DUTCH FEATURES @ GROPIUS BAU 164

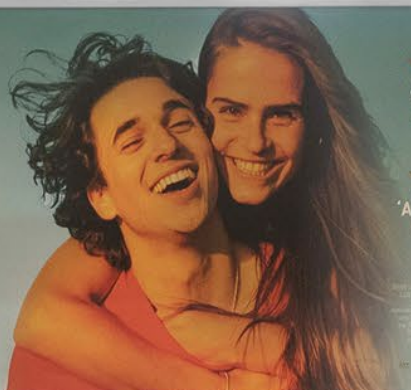
PROMISE OF PISA

INTERNATIONAL PREMIERE
 THURSDAY FEB 20TH 9.15AM CINEMAXX 17
 SUNDAY FEB 23RD 4.40PM CINEMAXX 16

DUTCHFEATURES.COM

★★★★★
 'A VERY ENJOYABLE
 CROSS-OVER FILM'
 VERONICA

★★★★★
 'A FILM THAT VIBRATES
 WITH LIFE ENERGY'
 TROUW




HORIZONTAL BANNER / GROPIUS BAU



FLOOR LEVEL BANNER / GROPIUS BAU

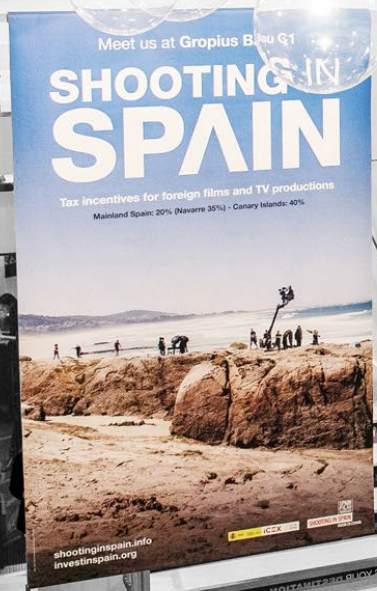


SPECIAL BANNER / MARRIOTT



SPECIAL BANNER / CINEMAXX

BANNERS



VERTICAL & SPECIAL BANNER / MARRIOTT



VERTICAL BANNER / GROPIUS BAU



VERTICAL BANNER / GROPIUS BAU



SPECIAL BANNER / ZOO PALAST



VERTICAL BANNER / MARRIOTT

BANNERS



VERTICAL & HORIZONTAL BANNER / GROPIUS BAU

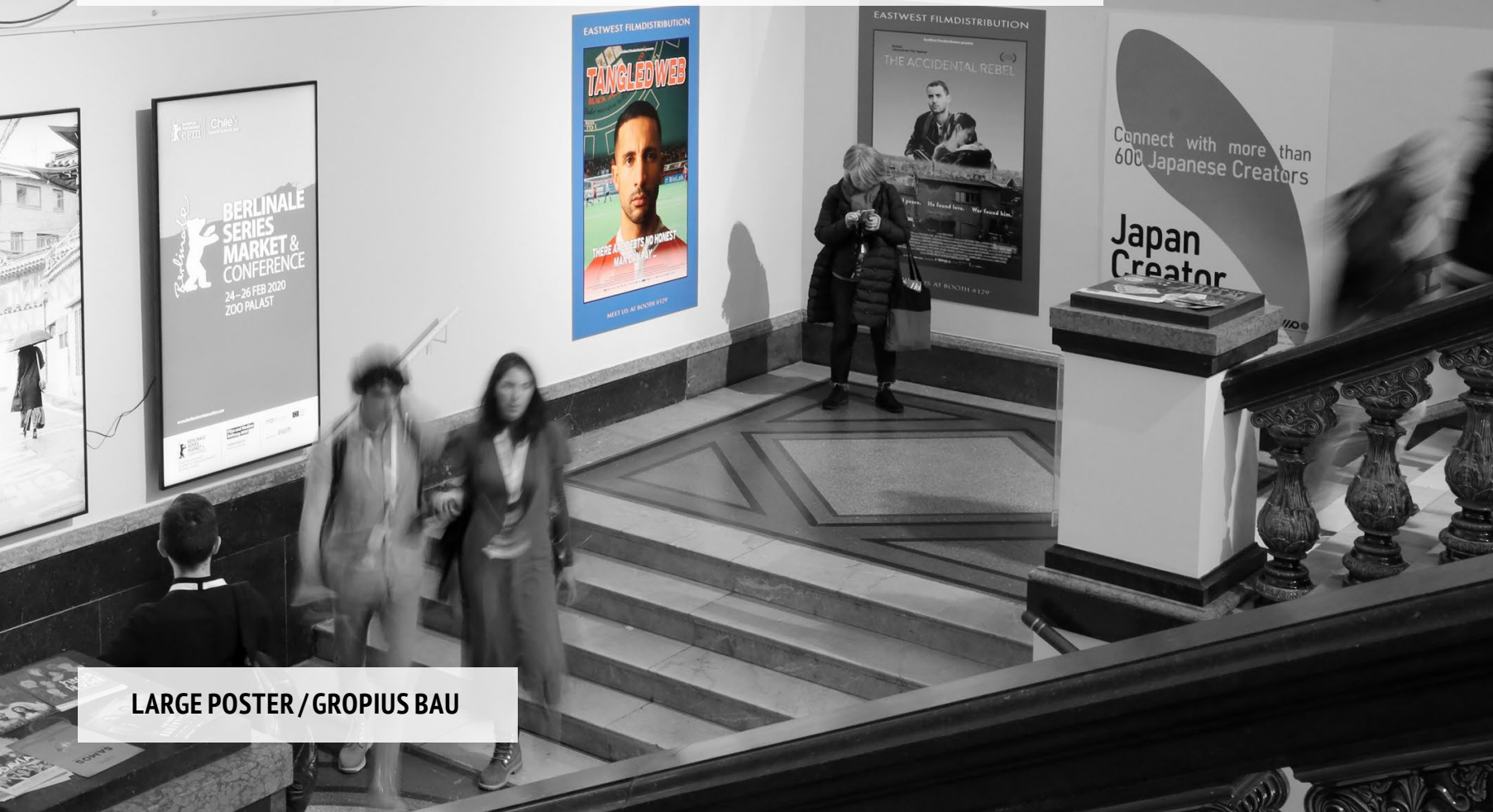


OUTDOOR BANNER / GROPIUS PARK



ILLUMINATED BANNER / GROPIUS BAU

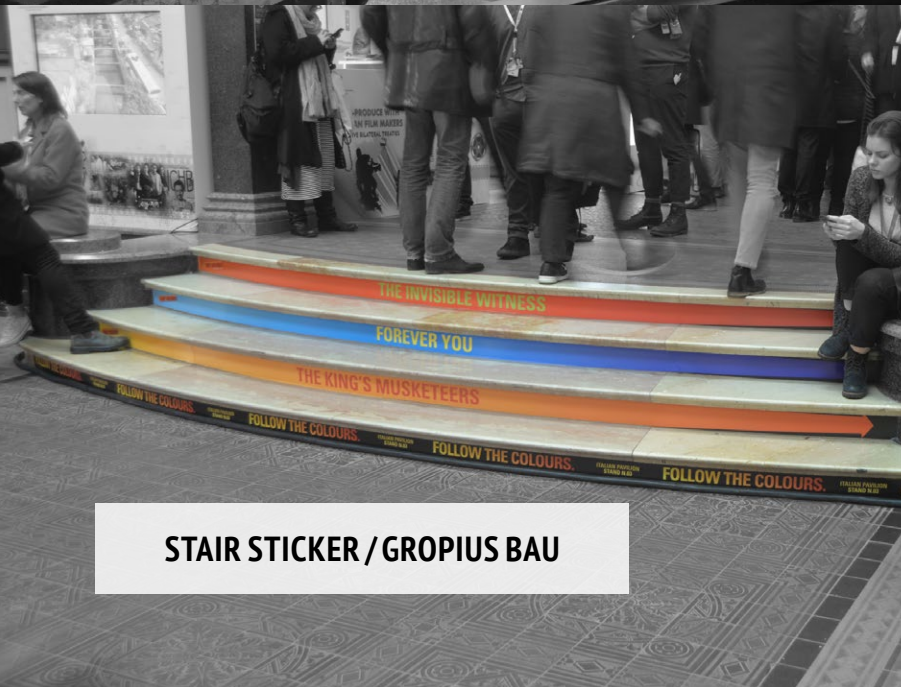
POSTERS & STICKERS



LARGE POSTER / GROPIUS BAU



STAIR STICKER / MARRIOTT



STAIR STICKER / GROPIUS BAU



LARGE POSTER / MARRIOTT



POSTER / ZOO PALAST

POSTERS & STICKERS



POSTER / GROPIUS BAU



LIFT POSTER / GROPIUS BAU



POSTER / ZOO PALAST



DOOR STICKER / GROPIUS BAU



LIFT POSTER / MARRIOTT

DIGITAL DISPLAYS



TRAILER MONITOR & DIGITAL POSTER / GROPIUS BAU



DIGITAL POSTER / GROPIUS BAU



TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / MARRIOTT

DIGITAL DISPLAYS



OUTDOOR TRAILER / GROPIUS PARK



DIGITAL POSTER / GROPIUS BAU



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / ZOO PALAST

ONLINE & PUBLICATIONS

SMALL WEB-BANNER

PANEL IN DAILY SCREENING SCHEDULE

SKYSCRAPER

NEWSLETTER BANNER

BACK COVER EXHIBITORS GUIDE



DETAILS & PRICES - DISPLAY ADVERTISEMENT

HORIZONTAL BANNER

Gropius Bau
€ 3,500

VERTICAL BANNER

Gropius Bau / Marriott
from € 2,000

FLOOR LEVEL BANNER

Gropius Bau
€ 4,275

ILLUMINATED BANNER

Gropius Bau
from € 4,000

OUTDOOR BANNER

Gropius Park
from € 3,000

SPECIAL BANNER

Gropius Bau / Marriott / CinemaxX / Zoo Palast
from € 1,250

VARIOUS POSTERS

Gropius Bau / Marriott / Zoo Palast
from € 750

LIFT POSTER

Gropius Bau / Marriott
€ 1,200

STEPS

Gropius Bau / Marriott
from € 2,500

REVOLVING DOOR STICKERS

Gropius Bau Main Entrance
from € 1,000

TABLE STICKER

Gropius Bau Atrium
€ 600



DETAILS & PRICES - DIGITAL DISPLAYS

DIGITAL POSTER

Gropius Bau / Marriott / EFM Cinemas

€ 850 per poster in rotation

DIGITAL POSTER x5

Five market locations

€ 3,000 per poster in rotation

Show your digital poster on monitors in five market locations.

All monitors show the same poster.

ALL DIGITAL POSTERS ARE SHOWN IN A LOOP OF MAX.12 POSTERS

TRAILER MONITOR

Gropius Bau

€ 1,500 per minute

Show your trailer at three busy spots in the Gropius Bau:

Ticket Counter / Atrium / Entrance to Gropius Bau Cinema

All monitors share the same loop of trailers.

OUTDOOR TRAILER

Gropius Park

€ 1,000 per minute

ALL TRAILERS ARE SHOWN IN A LOOP OF MAX.10 TRAILERS



DETAILS & PRICES - ONLINE & PUBLICATIONS

WEB-BANNER

Small Web-Banner / Skyscraper / Horizontal
from € 1,800

NEWSLETTER BANNER >20k RECIPIENTS

Within or under mailing body
from € 2,500

PANEL IN DAILY SCREENING SCHEDULE

€ 1,250

BACK COVER EXHIBITORS GUIDE

€ 3,500

TO BOOK SPACE, PLEASE CONTACT OUR ADVERTISING DEPARTMENT: efm-advertising@berlinale.de