Berlinale

EFM

European Film Market

Feb 10-16 , 2027

ADVERTISING CATALOGUE 2027

BANNERS

HORIZONTAL BANNER / GROPIUS BAU

STREET FRONT BANNER / GROPIUS PARK

OUTDOOR BANNER / GROPIUS PARK

SPECIAL BANNER / CINEMAXX

BANNERS



VERTICAL BANNER / MARRIOTT



VERTICAL BANNER / GROPIUS BAU



VERTICAL BANNER / GROPIUS BAU



SPECIAL BANNER / MARRIOTT



VERTICAL BANNER / MARRIOTT

BANNERS



VERTICAL & HORIZONTAL BANNER / GROPIUS BAU



OUTDOOR BANNER / GROPIUS PARK



ILLUMINATED BANNER / CINEMAXX

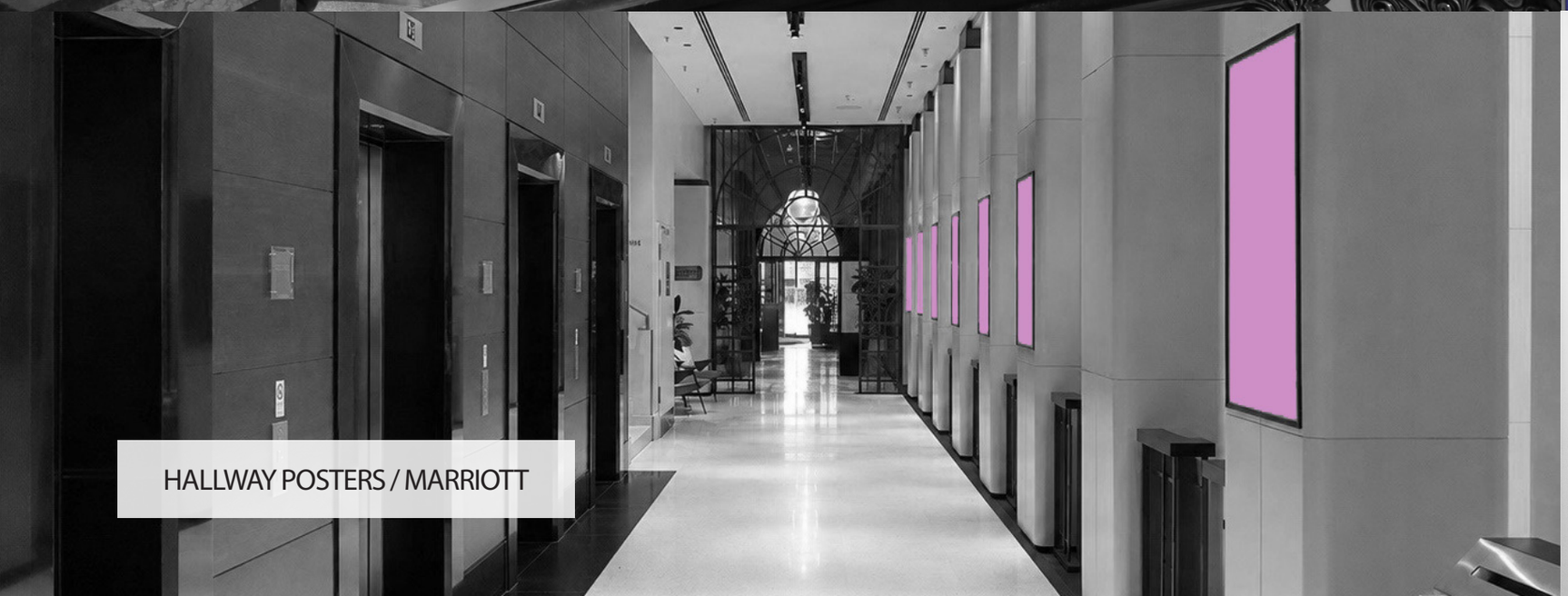
POSTERS & STICKERS



LARGE POSTER / GROPIUS BAU



STAIR STICKER / MARRIOTT



HALLWAY POSTERS / MARRIOTT



LARGE POSTER / MARRIOTT

POSTERS & STICKERS



POSTER / GROPIUS BAU



STREET FRONT POSTER / GROPIUS PARK



CITY LIGHT POSTER / GROPIUS PARK



LIFT POSTER / MARRIOTT



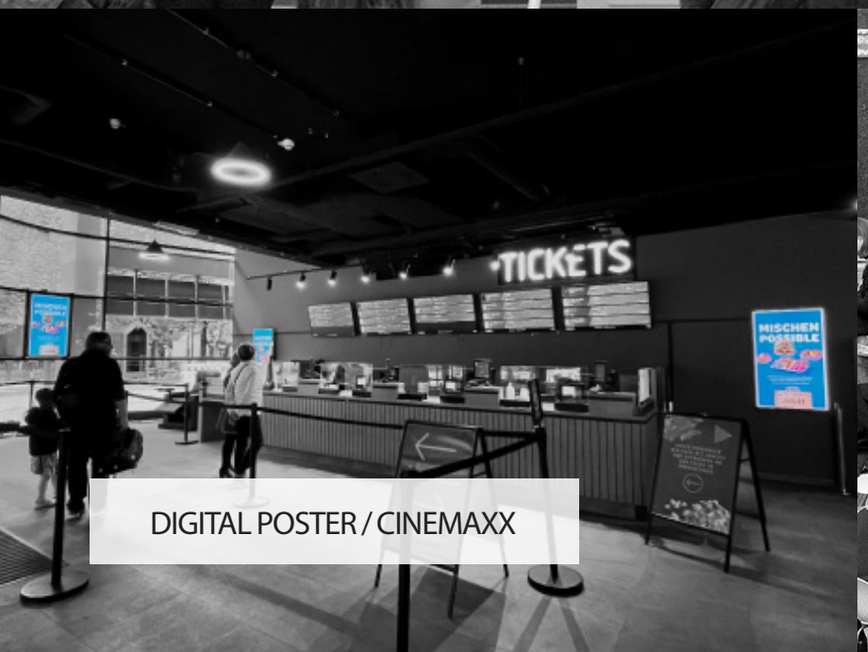
POSTER / CINEMAXX



OUTDOOR POSTER / GROPIUS PARK

DIGITAL DISPLAYS

DIGITAL POSTER & TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / CINEMAXX



TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / DC

ONLINE & PUBLICATIONS



SMALL WEB-BANNER



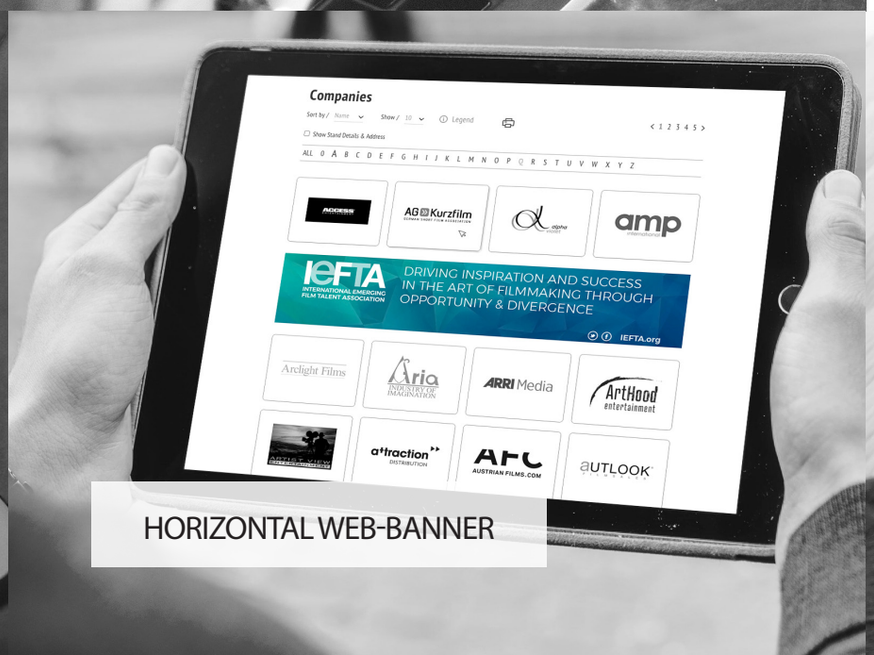
AD IN EFM PUBLICATION



WIFI LOGIN PAGE



SKYSCRAPER



HORIZONTAL WEB-BANNER



NEWSLETTER BANNER

DETAILS & PRICES - DISPLAY ADVERTISEMENT

HORIZONTAL BANNER
Gropius Bau
€ 3,750

VERTICAL BANNER
Gropius Bau / Marriott
from € 2,100

OUTDOOR BANNER
Gropius Park / CinemaxX
from € 5,000

SPECIAL BANNER
Marriott / CinemaxX
from € 4,000

VARIOUS POSTERS
Gropius Bau / Marriott / Gropius Park / CinemaxX
from € 600

LIFT POSTER
Gropius Bau / Marriott
€ 1,350

ILLUMINATED POSTER
Gropius Bau
€ 1,300

STEPS
Gropius Bau / Marriott
from € 2,400

TABLE STICKER
Gropius Bau
€ 950

DETAILS & PRICES - DIGITAL DISPLAYS

DIGITAL POSTER
Gropius Bau / Marriott / CinemaxX
€ 950 per poster in rotation

DIGITAL POSTER PACKAGE
four market locations
€ 3,500 per poster in rotation

Show your digital poster on monitors in four market locations.

All monitors show the same poster.

ALL DIGITAL POSTERS ARE SHOWN IN A LOOP OF MAX. 12 POSTERS

TRAILER VIDEO WALL
Gropius Bau
from € 1,000 per minute

TRAILER PACKAGE
Gropius Bau
€ 1,500 per minute

Show your trailer at two busy spots in the Gropius Bau.

Both monitors show the same trailer.

ALL TRAILERS ARE SHOWN IN A LOOP OF MAX. 20 MINUTES

DETAILS & PRICES - ONLINE & PUBLICATIONS

WEB-BANNER
Small Web-Banner / Skyscraper / Horizontal
from € 2,000

WIFI LOGIN PAGE
€ 5,000

NEWSLETTER BANNER
>27k recipients, within or under mailing body
from € 2,800

AD IN EFM PUBLICATION
price upon request

TO BOOK SPACE, PLEASE CONTACT OUR ADVERTISING DEPARTMENT: efm-advertising@berlinale.de