



# Cinema do Brasil promotes Brazilian productions at the Berlin International Film Festival

**‘TIME WAS ENDLESS’ AND ‘DON’T CALL ME SON’, PRODUCED BY ASSOCIATED COMPANIES AND SELECTED FOR THE PANORAMA SECTION, RECEIVED SUPPORT FOR THEIR PROMOTION AT THE MARKET**

## **THIRTY-TWO PRODUCTION COMPANIES ARE IN THE BRAZILIAN DELEGATION**

For the 10<sup>th</sup> consecutive year, the Cinema do Brasil Programme, which, in partnership with the Brazilian Trade and Investment Promotion Agency (Apex-Brasil) and support from the Audiovisual Department of the Ministry of Culture, has been developing strategies and promoting actions to expand the visibility of Brazilian audiovisual productions and their participation in the foreign market, attends the European Film Market taking place between the 11<sup>th</sup> and the 19<sup>th</sup> of February, as part of the Berlin International Film Festival.

The activities carried out by the Programme aim at promoting Brazilian audiovisual productions as well as creating business opportunities for industry professionals associated to the programme. Both films represented by Cinema do Brasil’s associated companies selected for the Panorama Section - “Time was Endless”, directed by Sérgio Andrade and Fábio Baldo (3 Moinhos Produções), and “Don’t Call Me Son”, directed by Anna Muylaert (Dezenove Som e Imagens) - represented by their international sales agents, will receive the support from the Programme for their promotion in the market. In addition, Cinema do Brasil will land in the German city with representatives of 32 associated companies.

The Panorama Selection is considered the most important parallel section of the Berlin International Film Festival and showcases auteur films debuting in Europe, with the awards given by the audience and by the critics. In 2015, the winner of the Audience Award was the Brazilian film “The Second Mother”, directed by Anna Muylaert. For the second consecutive year, the director runs for the same selection with her most recent film “Don’t Call Me Son”, about a teenage boy from the city who finds out that the woman he calls “Mum” is not his biological mother and sets out on a search for his real family.

The other Brazilian features selected for the Panorama Section is “Time Was Endless”, directed by Sérgio Andrade and Fábio Baldo, and takes place in the Amazon jungle and follows a native young man who decides to leave his community and heads to the city. Both films will be granted with the Sales Agent Support Award, which offers up to US\$25,000 to agents that have Brazilian films in important international film festivals, such as Berlin, Cannes, Locarno,

Venice and San Sebastián. The grant is to be invested entirely in the promotion of the films throughout the events

In addition to productions from associated companies, other Brazilian films were selected: “Running Waters”, by Diego Zon, is competing for the Golden Bear in the shorts category, and the documentary “Curumim”, directed by Marcos Prado, was selected for the Panorama Dokumente Session.

“Brazilian cinema has increasingly attracted the attention of international programmers, distributors and producers thanks to the quality and diversity of our films, allied to the maturity and competence of the audiovisual industry professionals in Brazil”, says André Sturm, CEO of Cinema do Brasil. “That brings us joy and inspires us to continue the work we have been doing, especially when it comes to providing the opportunity for Brazilian professionals to participate in international forums, as well as promoting the exchange with important audiovisual networking chains”, he adds.

### **European Film Market (EFM)**

Cinema do Brasil will have a stand at the European Film Market to provide logistic support to associates, advertise Brazilian films, and serve as a meeting point between Brazilian film professionals and potential partners. The traditional cocktail promoted by Cinema do Brasil will be held on Saturday, February 13<sup>th</sup>, at 6:30 p.m. Audiovisual industry professionals from all over the world are welcome to join the event.

During the event, the opening of the applications for the 8<sup>th</sup> International Distribution Support Prize will be announced. One of the most successful initiatives of the Programme, the award aims to stimulate the circulation of Brazilian productions abroad. In order to apply for the Prize, the companies that have signed distribution agreements with Brazilian producers associated to Cinema do Brasil must submit their international distribution plans to Cinema do Brasil.

Among the special activities promoted by the Cinema do Brasil, there will be a brunch party organized with Proimágenes, the audiovisual export and promotion programme of Colombia, to promote the meeting among Brazilian, Colombian, Italian, Spanish, French and German producers attending the market, as a move to expand networking and possible partnerships. Cinema do Brasil will also host its much awaited party for industry guests on the 15<sup>th</sup> of February, another opportunity for developing a relationship with key players in the market.

The EFM also holds the Co-Production Market, aimed at international experienced producers and funding bodies, with the objective of creating opportunities for potential international co-productions. Six associates of Cinema do Brasil are enrolled through the Programme to present their projects and take part in meetings and panels with themes related to co-production, among other exchange and networking activities. Eleven other associate producers with less experience in the international co-production process, interested in partnering with other producers, will receive a visitor credential and be able to participate in a number of lectures on various themes, case studies and cocktails so that they can gain knowledge of the process and build up a business network.

Organized by the Market, the Berlinale Talents, a programme that aims to improve the skills of international young talents in audiovisual, will have five Cinema do Brasil associates attending: Luana Melgaço, producer (Anavilhana); Bruno Carboni, editor and director (Tokyo Filmes); Jéssica Luz, producer (Besouro Filmes); Ives Rosenfeld - director and screenwriter (of films

from Bubbles Project); Filipe Matzembacher (director) and Mateus Almada - actor (from agent FiGa/Br). “The Fading Light of Neon Boy” project, by Jéssica Luz, from the associated company Besouro Filmes, has been chosen to participate in the Talents Project Market, where individual meetings will be organized between representatives of the selected projects and co-producers, funders and international sales agents.

In addition to the exhibitions of the two films running at the Panorama Section, other productions from associated companies will have market screenings: “Point Zero”, directed by José Pedro Goulart (Okna Produções); “Nise-The Heart of Madness”, directed by Roberto Berliner (TvZERO); “California”, directed by Marina Person (Mira Filmes); “The Violin Teacher”, directed by Sérgio Machado (Gullane); “Where I Grow Old”, directed by Marília Rocha (Anavilhana and Terratrema), “To My Beloved Dead”, directed by Aly Muritiba (Grafo Audiovisual). The movies selected for the Panorama Section will also have market sessions.

**Service: Cinema do Brasil at the EFM**

**Stand: Martin-Gropius-Bau, 127**

**Website: [www.cinemado brasil.org.br](http://www.cinemado brasil.org.br)**

#### **SESSIONS - FILMS ON PANORAMA**

**DON'T CALL ME SON (Mãe Só Há Uma), by Anna Muylaert (DEZENOVE SOM E IMAGENS)**

<b>FRIDAY</b>	<b>FEB 12</b>	<b>19:30</b>	<b>ZOO PALAST 2 (PREMIERE)</b>
<b>SATURDAY</b>	<b>FEB 13</b>	<b>22:00</b>	<b>ZOO PALAST 2</b>
Sunday	Feb 14	10:15	CinemaxX 3 (Market Screening)
Tuesday	Feb 15	14:40	CineStar 4 (Market Screening)
Wednesday	Feb 17	22:30	Colosseum 1
Friday	Feb 19	20:00	CinemaxX 7
Saturday	Feb 20	12:30	CinemaxX 7

**TIME WAS ENDLESS (Antes o Tempo Não Acabava), by Sérgio Andrade and Fábio Baldo**

**(3 Moinhos Produções)**

Friday	Feb 12	09:00	CinemaxX 11 (Market screening - buyers only)
Saturday	Feb 13	11:00	CineStar 8**
Wednesday	Feb 17	15:45	CinemaxX 15 (Market screening)
Thursday	Feb 18	19:00	Zoo Palast 1 (Premiere)
Friday	Feb 19	10:00	CinemaxX 7
Saturday	Feb 20	14:30	Cubix 9

## MARKET SCREENINGS

**POINT ZERO (Ponto Zero)**, by José Pedro Goulart  
Produced by Okna Produções

Saturday      Feb 13 | 16:15 | CinemaxX Studio 15

**NISE - THE HEART OF MADNESS (Nise - O Coração da Loucura)**, by Roberto Berliner  
Produced by TvZero

Tuesday      Feb 16 | 11:00 | dffb-Kino

**CALIFORNIA (Califórnia)**, by Marina Person  
Produced by Mira Films

Friday      Feb 12 | 16:20 | CinemaxX 11

Sunday      Feb 14 | 17:00 | CinemaxX 11

**THE VIOLIN TEACHER (Tudo Que Aprendemos Juntos)**, by Sérgio Machado  
Produced by Gullane  
Sales Films Boutique | [gabor@filmsboutique.com](mailto:gabor@filmsboutique.com)

Monday      Feb 15 | 13:15 | CineStar 6

**WHERE I GROW OLD (A Cidade Onde Envelheço)**, by Marília Rocha  
Produced by Anavilhana and Terratreme

Wednesday   Feb 17 | 14:00 | CinemaxX 15

### Cinema do Brasil

**Cinema do Brasil** is a programme dedicated to the export and promotion of Brazilian films around the world. Idealized by São Paulo's Audiovisual Industry Guild (SIAESP), the programme established a partnership with Apex-Brasil (Brazilian Trade and Investment Promotion Agency), which participates in the elaboration and operation of strategies and provides financial support to projects. The new partnership with the Audiovisual Department of the Ministry of Culture has enabled activities focused on capacity building. Cinema do Brasil also receives the institutional support from Ancine (Brazilian National Film Agency). Cinema do Brasil aims at reinforcing and expanding the participation of Brazilian audiovisual productions in the international market by providing associate companies with logistic and strategic support, so as to enable these associates to develop co-productions and expand markets for the distribution of their productions and enhance the value of the Brazilian film industry abroad.

[www.cinemado brasil.org.br](http://www.cinemado brasil.org.br)

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