

## Film Regulations

### 1. Selection of Films

The EFM reserves the right to prioritise films that

- are submitted by EFM Exhibitors (Stands and Offices)
- are selected by the Berlin International Film Festival (Competition, Panorama, Forum, Generation)
- have their market premiere at the EFM 2017
- were produced after January 1, 2016

Films are excluded from participation in the EFM 2017 if they

- have already participated in the EFM or in the Berlin International Film Festival in previous years
- were produced before January 1, 2015
- infringe legal judgements or international conventions

#### **Please Note:**

Films that have been screened at the 2016 Cannes Marché du Film will be scheduled based on the availability of screening slots.

Films that screened at both the 2016 Cannes Marché du Film and the 2016 American Film Market are ineligible for participation in the EFM 2017.

#### **Legal Note:**

EFM organisers refrain from any qualitative evaluation of the films screened but reserve the right to exclude works that promote violence, racism or sexism, as well as films that are pornographic, prone to disturb public order, or may be offensive to religion.

## 2. Scheduling of Films

The EFM reserves the right to schedule films as it sees fit, however, we will make an effort to accommodate scheduling requests.

A maximum of two screenings will be scheduled for each film. Upon request and availability, one of these screenings can be programmed on the first weekend of the market (Friday, February 10 - Sunday, February 12, 2017).

The EFM gives priority to full-length feature films and documentaries.

Programmes of short and medium-length films (under 45 min)

- will be presented on the last two screening days of the EFM
- will be grouped in sessions

## 3. Screening of Films

The organisers of the EFM cannot be held responsible for delays or cancellations of screenings if the technical data provided by the participants is incomplete or inaccurate. This is true especially for faulty information on the running time of the film.

### Special Screenings

In certain instances, the sales company may request to limit access to their screening or not list it in the EFM Screening Schedule.

For further information please contact [efm-filmentry@berlinale.de](mailto:efm-filmentry@berlinale.de).

## 4. Film Entries

Deadline for submitting a film for a screening at the EFM 2017 is December 21, 2016.

Film entries arriving after the deadline will be scheduled based on available slots.

## 5. Trailers

The EFM offers the possibility of streaming one (1) trailer on the EFM online platforms (website and/or mobile/app) for each film screening at the Market. The authorised entrant can upload one trailer per film via their personal account on the EFM website. Only trailers of officially confirmed EFM films will be streamed on the EFM online platforms (website and/or mobile/app), provided that both the entrant and the EFM organisation approve of the content.

The trailers will be embedded on the “Film Details” web page of the respective film (included in the official EFM Screening Schedule), and will be accessible to all EFM and Berlinale Co-Production Market Participants. The trailers will be available from end of January until September 2017.

## 6. Screening Prices

Screenings must be paid in advance after the receipt of an invoice.

**Screenings for Exhibitors Represented with a Stand or Office at the Martin-Gropius-Bau or the Marriott Hotel**

<b>FEB 2017</b>	<b>THUR 9 / MON 13 - WED 15</b>	<b>FRI 10 - SUN 12</b>
Cinema	450 €/ hour	600 €/hour
Studio	350 €/ hour	500 €/hour
Marriott Studio	300 €/ hour	400 €/ hour
Zoo-Palast Cinema	-	550 €/hour
Zoo-Palast Studio	-	250 €/hour

### Screenings for all Other Exhibitors

<b>FEB 2017</b>	<b>THUR 9 / MON 13 - WED 15</b>	<b>FRI 10 - SUN 12</b>
Cinema	1,350 €/hour	1,800 €/hour
Studio	1,050 €/hour	1,500 €/hour
Marriott Studio	900 € / hour	1,200 € / hour
Zoo-Palast Cinema	-	1,650 €/hour
Zoo-Palast Studio	-	750 €/hour

### Screenings at the Drama Series Days

<b>FEB 2017</b>	<b>MON 13 - WED 15</b>	
Zoo-Palast Cinema	450 €/hour	

All screening prices are hourly rates. Each hour started will be charged at a full hour's price

Prices are plus VAT of currently 19%. (no VAT for companies with European VAT ID number; non-European Union companies: please email a Tax Residence Certificate, or Certificate for Business Registration, or US IRS form 6166 e.g.)

## 7. Means of Payment

Screenings must be paid in advance after the receipt of an invoice.

We accept

- bank/wire transfers (all bank charges at the expense of the payer)
- credit cards (Mastercard, Visa, American Express); a transaction fee of 3% will be added to the total amount.

## 8. Cancellations

A screening that has already been registered may only be cancelled in writing. If the cancellation is received after January 16, 2017, a cancellation fee of 15% of the screening fee will be charged; if it is received after January 31, 2017, the full screening fee will be charged.

## 9. Formats

We accept

- D-Cinema DCP
- 3D DCP (Real D)
- HDCAM / HDCAM SR
- Blu-ray Disc
- ProRes 422 files

For detailed information please consult the Festival's [Technical Guidelines](#).

## 10. Dispatch and Return of Films

### 10.1 Deadline and Late Fee

All films must reach us no later than **January 27, 2017**.

For films arriving later than January 27, 2017, an additional late fee of **EUR 250.00** will be charged. It is not possible to avoid this fee just by informing us that the material will be arriving after the deadline.

The final deadline for films arriving after January 27, 2017 is **five days** prior to their first programmed screening, irrespective of the screening format.

If the final deadline has been exceeded, we reserve the right to cancel the screening. In case of such a cancellation, the full screening fee will be invoiced.

To avoid the late fee for films screened at festivals held directly before Berlinale (e.g. Sundance, Rotterdam, Gothenburg) we highly recommend:

a) to send us the data carrier of your film (hard drives or tapes) as early as possible and in good time before those respective festivals begin. We can ingest (upload) your film data onto our central storage system and afterwards your hard drive or tape can be shipped to the festival preceding the EFM/Berlin

OR

b) to digitally transmit a copy of your film directly onto our central storage system through the Aspera file transfer service.

### 10.2 Digital Delivery

DCPs and ProRes 422 files may be delivered by digital file transfer via upload to the Aspera servers of the Berlinale. The service is free of charge but you will need to have a broadband internet connection (> 50Mbit upstream). For more detailed information please consult the Festival's [Technical Guidelines](#) or contact our Film Office ([films@berlinale.de](mailto:films@berlinale.de)).

### 10.3 Shipment Address for Physical Drives

Films sent by courier or (air) mail should be addressed to:

Internationale Filmfestspiele Berlin  
European Film Market  
Film Office  
Voxstraße 3  
10785 Berlin, Germany

Person of contact:

Roland Steiner ([steiner@berlinale.de](mailto:steiner@berlinale.de))  
phone +49 . 30 . 259 20 858

The sender should inform the EFM by e-mail ([efm-films@berlinale.de](mailto:efm-films@berlinale.de)) of the title of the film, the date and means of shipment, and the shipment number or airway bill number.

The costs of transport, including customs fees, insurance and the costs for return freight, must be borne by the EFM clients. Please note that the amount of duties is correlating with the total value for carriage that you declare. Please take further note that any charges for transport or customs fees invoiced to the European Film Market will be passed on to the print owner or sender with an additional 25 Euro administrative charge.

#### **10.4 Return of Screening Material**

Films which have participated in the EFM will be returned or forwarded to the next destination as per written instructions (e-mail, fax, letter) by the print owner alone, provided that the screening fee has been paid. All media that are not reclaimed within two months after the end of the EFM will be automatically destroyed.

#### **10.5 Liability**

The EFM is only responsible for the cost of storage and insurance of media while these are on the premises of the EFM in Berlin. In case of damage to or loss of a medium the EFM's obligation is limited to compensating the owner only for the cost of replacing the damaged or lost components thereof (e.g. in the case of a DCP: for the data medium/HDD). In any such case the EFM must receive notification and damage report within two weeks after the medium has been returned.